

Visit

NORTH *of* BOSTON

HOME TO Salem,
Gloucester,
Newburyport
& more

Witches

& Pirates - YAR!

Nature Trails &
OUTDOOR ESCAPES

HERITAGE
AND *history*

OCEAN/FARM
TO TABLE

SET SAIL!
On the Water Fun

ART
& culture



MASSACHUSETTS
visitma.com

NORTH  BOSTON
Convention & Visitors Bureau

THE LAND OF WITCHES & Pirates

SALEM, MASSACHUSETTS

A historical 1705 land transfer document signed by Jonathan Corwin, the famous Witch Trial Judge and owner of the Witch House, will be on display at the Witch Dungeon Museum at 16 Lynde Street.

Visit our website for updates and schedules.

Witch Dungeon Museum is Celebrating its 44th Anniversary!

Save \$8.00 per person. Combination tickets available.



Witch Dungeon Museum

The most exciting experience in Salem! An award winning live reenactment of a witch trial—from the original transcript of 1692 plus a guided tour through the dungeon. Located at 16 Lynde Street, Salem. Open daily 10am-5pm April thru November. Last Performance starts at 5 pm. **Extended hours in October.** Call 978.741.3570. Visa/MC/Dis. WitchDungeon.com

Witch History Museum

Experience all the historical stories surrounding Salem's 1692 witch trials told through an interactive tour. Walk among 15 life size scenes depicting these tragic untold stories of Salem. Located at 197-291 Essex St., Salem. Open daily 10am-5pm April thru November. Last tour starts at 5pm. **Extended hours in October.** 978.741.7770 Visa/MC/Dis WitchHistoryMuseum.com



New England Pirate Museum

Located at 274 Derby Street, Salem, features a guided tour where you will visit a re-created dock-side village and pirate ship and experience the adventures of New England's sea-robbers. Open daily 10am-5pm May thru October. Last Tour starts at 5pm. **Extended hours in October.** Call 978.741.2800. Visa/MC/Dis. PirateMuseum.com



Tickets for Salem's Red Trolley at all three venues!

NORTH of BOSTON

Convention & Visitors Bureau

The North of Boston Convention and Visitors Bureau, a not for profit, member based organization, publishes this book. We hope you find everything you need to enjoy all the beautiful and diverse communities that make North of Boston so special!

Every effort has been made to ensure accuracy of the information at the time of press, but the North of Boston CVB, our advertisers, members and the Massachusetts Office of Travel & Tourism do not assume liability of errors or omissions, or damages that may result from reliance on such information. Subject companies provide listings and advertisements. All rates, dates and times are subject to change.

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7 Seas Whale Watch

© Amanda Johnston

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courtesy of Addison Choate



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Look for these icons to help you locate destinations throughout our region:

- N** Greater Newburyport
- M** Greater Merrimack Valley
- C** Cape Ann
- S** Greater Salem

Summer Concerts by the Sea 2023



Featuring reggae and jazz!

Soul Rebel Project—Thursday, June 22, 6–8:30 p.m.

Horizon & The Horns—Thursday, July 6, 6–8:30 p.m.

To be Announced—Thursday, August 3, 6–8:30 p.m.

Dis n Dat—Thursday, August 17, 6–8:30 p.m.

Doors open at 5 p.m. A cash bar and food trucks will be available onsite.

Visit misselwood.com/events for the latest information on our 2023 event series!



MISSELMWOOD EVENTS
AT ENDICOTT COLLEGE

376 Hale St., Beverly, MA 01915 | 978-232-2128 | misselwood.com

Stevens-Coolidge House & Gardens

Long Hill



EXPLORE
RELAX
DIG IN

More than 120 special places
across Massachusetts, including
these North Shore highlights

thetrustees.org/northofboston



Castle Hill on the Crane Estate

Appleton Farms

PHOTOS ©: Coco McCabe (2), Gross & Daley, Krista Photography

Location Key:

N Greater Newburyport

M Greater Merrimack Valley

C Cape Ann

S Greater Salem

FEBRUARY

S Salem's So Sweet Chocolate & Ice Sculpture Festival

saalemmainstreets.org

N Merrimack River Eagle Festival, Newburyport

massaudubon.org

MARCH

S Salem Film Fest

saalemfilmfest.com

APRIL

N Newburyport Literary Festival

newburyportliteraryfestival.org



Haunted Happenings © John Andrews

Get the Latest

Check out the calendar of events on northofboston.org for the most up to date list of happenings North of Boston

MAY

C Motif #1 Day, Rockport

rockportusa.com

JUNE

C Cape Ann Artisans Open Studios

capeannartisans.com

C Rockport Chamber Music Festival

rockportmusic.org

C St. Peter's Fiesta, Gloucester

discovergloucester.com

S ArtsFest Beverly

beverlymainstreets.org

S North Shore Pride Parade & Festival

northshorepride.org

C Farmhouse Woodfired Pizza at Appleton Farms (through October)

thetrustees.org

JULY

S Salem Black Picnic Day

nps.gov/sama

N Newburyport Yankee Homecoming

yankeehomecoming.com

N Riverfest Seaside Music Festival, Newburyport

theriverboston.com

S Misselwood Concours d'Elegance

misselwood.com



Gloucester Schooner Fest © NBCVB

From summer *regattas* to *Halloween* happenings, the North of Boston region hosts unique events *year round*

NOVEMBER

M **Methuen Festival of Trees**
(through December)

methuenfestivaloftrees.com

N **Sea Festival of Trees,**
Salisbury (through December)

seafestivaloftrees.com

M **Winterlights at Stevens-Coolidge,** North Andover
(through January)

thetrustees.org

C **Winter Lights on Cape Ann**
(through January)

discovergloucester.com

DECEMBER

S **Marblehead Christmas Walk**
marbleheadchamber.org

C **Rockport New Year's Eve**
rockportnye.org

JANUARY 2024

N **Old Newbury Bonfire at Spencer-Peirce-Little Farm**
historicalnewengland.org

C **Gloucester's So Salty**
capeannmuseum.org

S **Salem Comedy & Spirits Festival**
salemcomedyfestival.com

AUGUST

S **Salem Heritage Days**
saalem.org

C **Roaring Twenties Lawn Party,**
The Crane Estate

roaringtwentieslawnparty.org

SEPTEMBER

M **Bread & Roses Festival,**
Lawrence

breadandrosesheritage.org

Trails and Sails, events
happening all around North
of Boston

trailsandsails.org

C **Gloucester Schooner Festival**
maritimegloucester.org

M **River Ruckus,** Haverhill
teamhaverhill.org

OCTOBER

S **Haunted Happenings**
hauntedhappenings.org

S **Topsfield Fair**
topsfieldfair.org

C **Essex Clam Fest**
capeannchamber.com

Salem

Salem is an eclectic New England destination, rich with history, enchantment, and culture.

Discover the remarkable people, past and present, and their impact on the American story.

1 The Witch House

310 ½ Essex Street, page 28

2 Witch Dungeon Museum

16 Lynde Street, page 28

3 Die with your Boots On

9 Church Street, page 42

4 History Alive

32 Derby Square, page 28

5 Witch History Museum

197 Essex Street, page 28

6 Salem Trolley

8 Central Street, page 68

7 Salem Historical Tours & Haunted Footsteps

8 Central Street, page 27

Wear your Walking Shoes

Salem is a very walkable city with most destinations within a mile or less of each other. Not up for walking? Ride the Salem Trolley for a one hour tour through historical downtown.



8 Witch Pix

172 Essex Street, page 39

9 Charter Street Cemetery

51 Charter Street

10 Real Pirates Salem

285 Derby Street, page 27

11 New England Pirate Museum

274 Derby Street, page 27

12 Mahi Harbor Cruises

24 Congress Street, page 20

13 Peabody Essex Museum

161 Essex Street, page 27

14 Salem Witch Museum

19 ½ Washington Square, page 27

15 Schooner Fame

Pickering Wharf Marina, page 20

16 Salem Maritime National Historic Site

160 Derby Street

17 Derby Wharf Light Station

160 Derby Street

18 The House of the Seven Gables

115 Derby Street, page 28

19 Salem Ferry

10 Blaney Street, page 68



Ahoy There!

Travel time to Boston is 55 minutes by Ferry.

Northern Massachusetts is home to 3 diverse communities that pack a lot of fun and hidden gems well worth exploring. With walkable town centers that celebrate the arts, heritage, local food and farmers markets, an abundance of natural beauty and one-of-a-kind shopping and antiquing, these towns are perfect for families, friends and a little bit of romance.



Plum Island © NBCVB

Newburyport

Coastal Newburyport has retained the historic maritime architecture of early settlers, making it a beautiful destination to be outdoors, strolling the small streets nearly bursting with local shops and restaurants. Explore your family history at the **Museum of Old Newbury**, enjoy a performance at **Firehouse Center for the Arts** or head to **Plum Island** for hiking or birding among the dunes.



© NBCVB



The whimsically painted shoes, iconic metal dog sculpture and outdoor murals are a nod to Haverhill's industrial past and youthful present. After hiking the trail around **Winnekenni Castle**, head to the town center for a stop at the **Museum of Printing**, and then on to your choice of delicious and diverse restaurants.



EXPLORE

Haverhill Amesbury



Cider Hill Farm's cider donuts may be your reason for going to Amesbury, but a stroll through this town center's blend of industrial history seamlessly built around a rolling waterfall will draw you to explore this arts rich town dotted with yummy eateries. Stop in at **Lowell's Boat Shop** to explore the rich maritime history of this area or take in a live performance at the outdoor **Millyard amphitheater**.



The MBTA Commuter Rail makes Haverhill and Newburyport easily accessible to Boston.

The coastal, quaint, vibrant towns of Rockport, Essex, and Ipswich offer a perfect intersection of natural beauty, historic arts and culture and one-of-a-kind villages.

Essex Rockport Ipswich



Wind down the picturesque Essex River and see the natural beauty of the **Great Marsh**. Stroll along wide sandy beaches while watching magical sunrises and sunsets. Take in breathtaking scenery as you traverse public seaside footpaths throughout **Halibut Point State Park**. Explore the grand historic estate and stunning gardens at **Castle Hill** on Crane Beach.

Local dining is a must! Iconic **Woodman's of Essex** invented the fried clam. Local fresh seafood is our specialty, but there's no limit to the range of cuisine available to delight every palate. Enjoy a glass of wine, micro-brewed beer, or specialty coffee while you savor the views. Pick your own produce at local farms and sample some of the best baked goods on the North Shore.



*Crane Estate Concert by Stoney Stone
courtesy of The Trustees*

Shop locally made artisan wares and antiques. Head to **Bearskin Neck** to stroll through the village of retail and artisan shanties for a unique outdoor shopping experience. A vibrant art scene abounds within the **Essex River Cultural District** as well as performances at the **Shalin Liu** center. The iconic **Motif No. 1 fishing shack** draws artists, photographers, and art lovers to this picturesque harbor.



© NBCVB

With so much to explore, one day is just not enough! Stay at one of the many historic inns, quaint Bed & Breakfasts, or boutique hotels. Unwind, relax, and escape to Rockport, Essex, and Ipswich.

Meet an Art World Icon

Motif No. 1 on Bradley Wharf in Rockport is well known as the most painted building in America.

A perfect combination of city and coastal communities, Marblehead, Beverly, and Lynn are not to be missed!

EXPLORE

Good Morning, Sunshine!

Marblehead is the first place on the Eastern Seaboard to receive the day's light, earning the phrase "dawn breaks over Marblehead".

© Derrick Mills

Marblehead

Feast on fresh-off-the-boat seafood at **The Landing** restaurant located on Marblehead Harbor, then take a short walk up to **Fort Sewall park** for stunning views of **Marblehead Lighthouse** and the surrounding islands. Shop nautical mom and pop boutiques or tour a historic mansion in Marblehead's **Old Town** district and note the golden cods on the front doors of centuries-old homes.

Heading north from Boston, Lynn's downtown will dazzle with vibrant murals and the small but extraordinary **Lynn Museum/Lynn Arts**. Take the dog for a walk along **Lynn Shore Drive's** coastal pedestrian walkway or pop into one of the many hole-in-the-wall eateries featuring a bounty of diverse cuisines.

Rent a kayak or paddleboard and explore the rocky shores from the water. Beverly's Cabot Street is home to the iconic **Cabot Theater** as well as excellent restaurants, hip dive bars, and craft breweries. Enjoy a picnic by the sea in the gardens at **Lynch Park**, tour a gallery at **Montserrat College of Art** or take in a Broadway-style show at the **North Shore Music Theatre**.



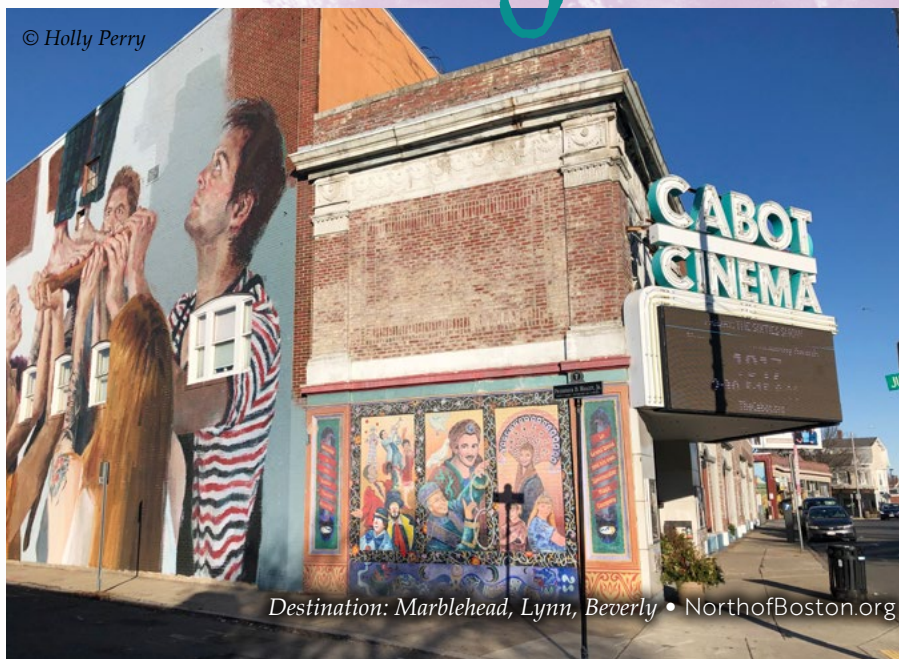
© Holly Perry

EXPLORE

Lynn Beverly

Discover everything Marblehead, Beverly and Lynn have to offer on your next trip North of Boston!

© Holly Perry



Destination: Marblehead, Lynn, Beverly • NorthofBoston.org

Take a Bite out of Boston's North Shore!

Welcome to the land of clam chowder, lobster rolls and fried clams!

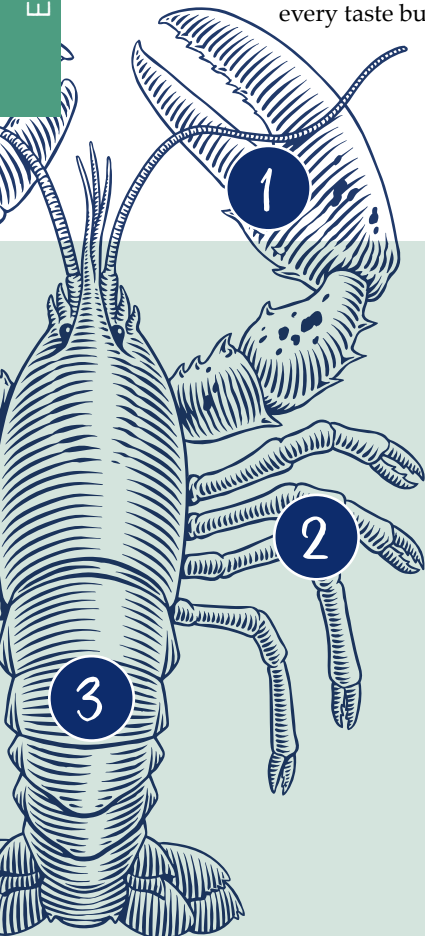
We may be known for our locally-caught Atlantic seafood but we have so much more to offer. From burgers to barbecue, farm-fresh apple cider donuts to craft beers, North of Boston has something to satisfy every taste bud.



*courtesy of
David's*

Fresh & Seasonal

We're more than just seafood. Our North of Boston chefs turn local ingredients into joyful experiences.



HOW TO EAT A LOBSTER

Step 1.

Twist off the claws. Crack each claw and knuckle with a nut cracker and remove the meat.

Step 2.

Take the meat out from the leg by biting down on the leg and squeezing the meat out with your teeth.

Step 3.

Twist the tail off of the body. Put a fork in the tail upside down between the meat and white underside. Pull the meat out. Take out the black gut running the length of the tail. Pull the body apart from the bottom middle. Separate from the walking legs on either side.

courtesy of
Woodman's of Essex



Try the Original

The fried clam was invented in 1916 by Bessie and Lawrence "Chubby" Woodman. Woodman's of Essex still makes this tasty seafood treat the same way.

Enjoy hors d'oeuvres harborside in Salem or Marblehead, or watch the working waterfront from one of Gloucester's multitude of restaurants. Grab a cocktail and freshly shucked oysters on the half shell at the fabulous **Beaufort Hotel**, or feast on overflowing platters of fried seafood at **Woodman's of Essex**.



courtesy of Ipswich Ale

Enjoy craft beer in unique tasting rooms and breweries, often featuring live music. Head to Beverly, Haverhill or Newburyport for a flight of locally brewed flavors.

With so many agricultural farms in the area, there is no limit to the farm to table options available North of Boston. Visit our farmstands and farmers markets, sip on hard cider at **Cider Hill Farm** in Amesbury or taste homemade fruit wine at **Russell Orchards** in Ipswich.

courtesy of Russell Orchards



Local Flavor

Looking for an array of diverse cuisine? Head to Lynn or Lawrence for authentic hole-in-the-wall eateries.



© Holly Perry

RESTAURANTS & BREWERIES

C 1606 Restaurant & Bar

55 Commercial Street,
Gloucester, MA 01930, 978-491-5090,
1606restaurant.com

Enjoy spectacular ocean views as you enjoy an alfresco breakfast, lunch, or dinner or a signature cocktail around the firepit. Located in the Beauport Hotel Gloucester, we offer modern New England cuisine.

N Lee's Seafood at Joe's Playland

5 Oceanfront, Salisbury, MA 01952,
978-465-8311, joesplayland.com

Serving delicious fresh seafood everyday including fried clams, lobster rolls and clam strips. Onion rings! Call ahead available.

C Mile Marker One Waterfront Restaurant at Cape Ann Marina

75 Essex Avenue, Gloucester, MA 01930
978-283-2122, milemarkerone.com

Eat, drink, chill, stay, visit by land or sea. Enjoy a variety of fresh menu items inside or outside, large groups and parties. Multiple on the water restaurant venues, bars and igloos. Serving breakfast, lunch dinner & drinks year 'round.

S Regatta Pub at Salem Waterfront Hotel & Suites

225 Derby Street, Salem, MA 01970
978-740-8788, salemwaterfronthotel.com

Enjoy our culinary creations ranging from casual Regatta Pub fare to fine dining in our Maritime Ballroom or Compass Room & Patios. Create your customizable menus & signature beverages to celebrate.

C Seaport Grille

6 Rowe Square, Gloucester, MA 01930,
978-282-9799, seaportgrillegloucester.com

The ownership and staff of Seaport Grille invite you to dine with us. We take pride in preparing all of our menu items with only the freshest ingredients and a shared passion to deliver superior food in a warm and welcoming atmosphere.



Derby Wharf
© NBCVB

C The Emerson Inn By The Sea

1 Cathedral Avenue, Rockport, MA 01966
978-546-6321, theemersoninn.com/dining

Romantic oceanfront dining featuring locally caught seafood with European elegance, craft cocktails created in our 1920's inspired piano bar, and a lighter fare menu that can be enjoyed seaside on our Veranda, or in an Adirondack chair watching the moonrise. Reservations recommended.

S The Landing

81 Front Street, Marblehead,
MA 01945, 781-639-1266,
thelandingrestaurant.com

Located on Historic Marblehead Harbor, the restaurant is unique because of its beautiful location and fresh, local foods. We can help to create a memorable experience for you and your group of 20 to 100.

S The Tavern at the Hawthorne Hotel

18 Washington Square West, Salem, MA
01970, 978-825-4311, hawthornehotel.com

Enjoy a modern take on popular classics surrounded by oak paneling and a wood-burning fireplace. Full bar, local craft beers, views of Salem Common, free on-site parking, kid-friendly, gluten-free options. Open 7 days a week 11:00 a.m. – 11:00 p.m. A favorite of locals!

C Woodman's of Essex

119 Main Street, Essex, MA 01929
978-768-6451, woodmans.com

A Family Tradition Since 1914. "Best Waterfront Seafood Shack in the USA" - USA Today. Award-Winning Lobster Rolls! GLUTEN FREE - Seafood, Famous Fried Clams, Clam Chowder. Grilled items, Full Bar. Family Friendly "Eat in the Rough" NE style. Indoor & Outdoor Seating. On-Site Parking. Vista Views of the "Great Marsh". See our ad at the front of the map.



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978.653.5323



EAT & DRINK



GROVE

Grove, our restaurant at Briar Barn Inn, offers a relaxed dining experience where visitors and locals alike can enjoy inventive cuisine and casual favorites. Our seasonal menu focuses on farm-fresh ingredients, inspired flavors, and classics with a twist. Join us for a meal, or get in touch to learn more about hosting a wedding or event!

WWW.GROVEROWLEY.COM

INFO@GROVEROWLEY.COM
978.484.5166

MORE DINING OPTIONS

American BBQ

theamericanbbq.com

Capri

capriseaside.com

Davio's Lynnfield

davios.com/lynnfield

Finz Seafood & Grill

hipfinz.com

Gentile Brewing Company

gentilebrewing.com

Gloucester House Pub & Blue Collar Lobster Company

thegloucesterhouse.com

Grove

groverowley.com

Harbor Sweets

harborsweets.com

In the Game Peabody

inthegamepeabody.com

Ipswich Ale Brewery

ipswichalebrewery.com

Legal C Bar

legalseafoods.com/locations/lynnfield

Legal Sea Foods

legalseafoods.com/locations/peabody

North Shore Brewery Tours

nsbrewerytours.com

Sea Level

sealeveloysterbar.com

Sea Level Newburyport

sealevelnewburyport.com

Seaglass Restaurant and Lounge

seaglassoceanside.com

Surfside

surfsidesalisbury.com

The Roof

theroofsalem.com

The Tap Brewing Company

tapbrewingcompany.com

Turner's Seafood

turners-seafood.com

The North of Boston Widget can help you find dining options convenient to the attractions you are visiting.

MORE INFO AT: northofboston.org/planyourvisit



Redefining Upscale Casual



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A Fresh New Menu Meets the Freshest Preparations.

81 Front St. Marblehead, MA • 781.639.1266 • TheLandingRestaurant.com

Whales Are Leaping For The Hurricane!

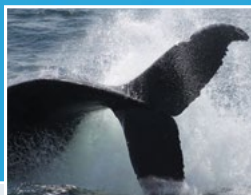


The Hurricane II - the most popular whale watch boat in Greater Boston!

The largest, fastest vessel, with the most viewing space!

We have everything for your whale watch adventure!

- Guaranteed free parking - no meters.
- Experience - we are the area's pioneers of whale watching.
- Fastest to the whales!
- Named one of the top 5 whale watches in the US.
- Enjoy food and beverages on board at great prices.
- Guaranteed sightings!



Trip Advisor 5 Star Rating!

(1/2022)

**Celebrating Our 45th Season!
Order Tickets Online!**

The World Cetacean Alliance has chosen Cape Ann Whale Watch to be the only U.S. based ambassador for this international organization. The WCA is dedicated to "raising the standards of whale watching worldwide through education."

Cape Ann Whale Watch - 800-877-5110
415 Main St., Rose's Wharf, Gloucester
Reserve Online: www.SeeTheWhales.com



Home of the Hurricane II

WHALE WATCHES & HARBOR CRUISES

C 7 Seas Whale Watch

63 Rogers Street, Gloucester,
MA 01930, 888-283-1776,
7seaswhalewatch.com

AREA'S TOP RATED WHALE WATCH ON TRIP ADVISOR! Celebrating our 40th season! Our experienced captains, naturalists and crew do all they can to ensure a "Spectacular Ocean Adventure" Guaranteed Sightings.

C Beauport Cruiselines

6 Rowe Square, Gloucester, MA 01930
978-865-3210, beauportcruiselines.com

Experience the North Shore's most exciting venue, the luxury Beauport Cruiselines! Dine, dance and enjoy a public cruise, private event, or dream wedding in true New England style.

C Cape Ann Whale Watch

415 Main Street /Roses's Wharf,
Gloucester, MA 01930, 800-877-5110
seethewhales.com

Sail aboard the Hurricane II, the largest and fastest vessel north of Boston! Named as one of the top 5 whale watches in the USA by Joshua Horwitz author of "War on the Whales." Guaranteed FREE PARKING

S Mahi Harbor Cruises & Private Events

24 Congress Street/Pickering Wharf, Salem,
MA 01970, 978-825-0001, mahicruises.com

Cruising daily May through October from downtown Salem. Mahi is fun on the water! Offering an ever-changing variety of harbor cruises, plus private events, custom group tours & unique transportation options. Groups welcome. Boat drinks & fresh eats waiting!

Cape Ann Cruises

capeanncruises.com

Essex River Cruises & Charters

essexcruises.com

Schooner Adventure

schooner-adventure.org

Schooner Ardelle

schoonerardelle.com

Schooner Isabella

Maritimeheritagecharters.com

Schooner Fame of Salem

schoonerfame.com

Schooner Thomas E. Lannon

schooner.org



Ship Shape Trivia

A schooner is a sailboat with at least two masts and is named after the sort of ships that brought sherry over from Spain.



courtesy of Mahi Harbor Cruises

THINK BIG!



A spectacular family adventure!



**GUARANTEED SIGHTINGS • SAILING FROM GLOUCESTER, MA
NAMED YANKEE MAGAZINE'S "EDITOR'S CHOICE FOR
WHALE WATCHING IN NEW ENGLAND"**



"Would absolutely go again... hands down one of the best things we have ever done." — Krista L.



Scan now to learn more!



888-283-1776 🐋 7SeasWhaleWatch.com

ATTRACTIONS

Feeling a Little Historic?



Our region is home to more than **40 museums** and countless *heritage sites*, perfect for an exploration of American history, maritime history and personal lineage.



ATTRACTIONS

© Ann Marie Casey

Each of the 34 communities offer a collection of scientific, historical, cultural, or artistic artifacts, and may serve relatively narrow fields of interest or cover a wide terrain of subject matter.

Create your own challenge to visit all of our **lighthouses**, or park the car in Salem and walk to the distinctive **Salem Witch Museum**. Walk to the iconic **House of Seven Gables**, and on your way to an exhibition or two at the world-renowned **Peabody Essex Museum**, don't miss the **El Punto Art Museum** outdoor mural gallery.

Test your Sea Legs

Within the footprint of **Maritime Gloucester** you'll enjoy wooden ship building, schooner sails and whale watching excursions as well as the museum exhibits.

Road Trip!

Treat yourself to a ride on the **Essex Coastal Scenic Byway**, a 90-mile roadway linking 14 coastal communities from Lynn to Salisbury. Featuring scenic coastal views, period architecture, historic sites and recreational opportunities, the byway is the perfect way to experience the vast heritage resources that make North of Boston so unique.



courtesy of Essex Heritage



Museum of Old Newbury © Bob Watts

In 1687, Ipswich was the first to declare “no taxation without representation” and thus is known as the Birthplace of American Independence.

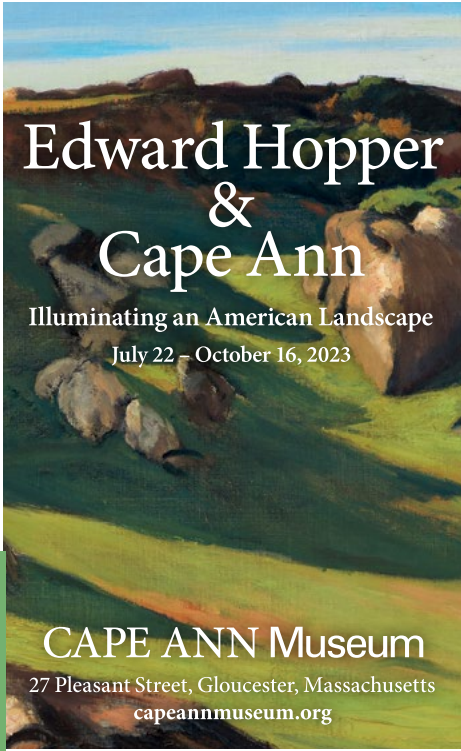
The **Museum of Old Newbury** in Newburyport, the **Museum of Printing** in Haverhill and the **Industrial History Museum** in Amesbury will delight heritage and industrial history buffs alike. The small but mighty **Lynn Museum/ Lynn Arts** will dazzle with indoor and outdoor exhibitions. When strolling through our seven designated Cultural Districts, make sure to include a visit to a **Historic New England** home.



© John Andrews



Custom House Maritime Museum © NBCVB




**Edward Hopper
&
Cape Ann**


Illuminating an American Landscape
July 22 – October 16, 2023

CAPE ANN Museum
27 Pleasant Street, Gloucester, Massachusetts
capeannmuseum.org

Dedicated to preserving
the history of the graphic arts...



*The Columbian Press,
invented by
George Clymer,
c.1813*



MUSEUM OF PRINTING

15 Thornton Avenue, Haverhill, MA
museumofprinting.org

ESSEX HERITAGE

Join us for an adventure this summer




ESSEX NATIONAL
HERITAGE AREA

Walking Tours | Boat Cruises | And More!

978-740-0444 | EssexHeritage.org

Start with...

Salem's Most Visited Museum

Because... History Matters!

ATTRACTIONS



Salem
Witch
Museum

19 1/2 Washington Square North
Salem, Massachusetts 01970

salemwitchmuseum.com • 978.744.1692

Français, Deutsch, Español, Italiano, 日本語, Русский, 官话

MUSEUMS & HERITAGE

C Cape Ann Museum

27 Pleasant Street, Gloucester, MA 01930, 978-283-0455, capeannmuseum.org

The Cape Ann Museum celebrates the ongoing story of Cape Ann's nationally significant historical, industrial, and artistic achievement through world class exhibitions, engaging programs, and educational offerings. On view this summer: Edward Hopper & Cape Ann: Illuminating an American Landscape.

C Crane Estate – The Trustees

290 Argilla Road, Ipswich, MA 01938 978-356-4351, thetrustees.org/castlehill

A grand seaside estate featuring historic Castle Hill, Crane Beach, wildlife refuge, and a charming inn. Visitors may tour the Great House, stroll the formal gardens, hit the beach, & more. Seasonal events include picnic concerts, Roaring 20s lawn party, art show, vintage car racing, and more.

C Hammond Castle Museum

80 Hesperus Avenue, Gloucester, MA 01930, 978-283-2080, hammondcastle.org

The home of John Hays Hammond, Jr, one of the nation's most prolific inventors, was built in the style of a medieval castle to house his extensive collection of ancient artifacts and pipe organ. It's listed on the National Register of Historic Places.

C Gloucester 400+

gloucesterma400.org

2023 marks a year-long commemoration of 400+ years of history. Gloucester celebrates its rich cultural heritage the entire year with special events from the iconic schooner festival to an indigenous film festival; the history of jazz in Magnolia and narrated walks through Dogtown, with its own mysterious story—there is something for everybody.

Historic New England

Historic Properties in Essex, Amesbury, Gloucester, Newbury, and Salem
617-227-3956, historicnewengland.org

Offering unique historic properties for individual and group tours, events, and functions in Essex County. These include Cogswell's Grant in Essex, Beauport in Gloucester, Spencer Peirce-Little Farm in Newbury, and Phillips House in Salem.

S Long Hill

572 Essex Street, Beverly, MA 01915 978-281-8400, thetrustees.org/place/long-hill/

A property of The Trustees, Long Hill is a 114 acre estate that comprises a stunning public garden, historic home, trail network and a horticultural learning campus. Open April – October, the property features a wide variety of public program and events, gift shop, and visitor facilities.

S Lynn Museum/LynnArts

590 Washington Street, Lynn, MA 01901, 781-581-6200, lynnmuseum.org

The hub of Lynn's art, history and culture, we offer exciting exhibitions and programs for all to enjoy. Make your event historic with our unique rentals for weddings, corporate events and gatherings in our industrial indoor and green outdoor spaces.

S Marblehead Museum

170 Washington Street, Marblehead, MA 01945, 781-631-1768, marbleheadmuseum.org

Explore the grand 1768 Jeremiah Lee Mansion, the works of folk artist J.O.J. Frost, the Civil War & G.A.R. Museum, and visit the changing galleries & gift shop, all in historic downtown.

Explore Historic New England North of Boston

- Beauport, Sleeper-McCann House
75 Eastern Point Boulevard, Gloucester
- Coffin House
14 High Road, Newbury
- Cogswell's Grant
60 Spring Street, Essex
- Spencer-Peirce-Little Farm
5 Little's Lane, Newbury
- Phillips House
34 Chestnut Street, Salem

HistoricNewEngland.org


HISTORIC®
NEW ENGLAND

C **Maritime Gloucester**
23 Harbor Loop, Gloucester, MA 01930
978-281-0470, maritimegloucester.org

Experience Gloucester's authentic working waterfront while exploring our interactive pier, sea-pocket aquarium, museum galleries and maritime science education center. Gateway to schooner sails and Gloucester's maritime heritage.

M **Museum of Printing**
15 Thornton Avenue, Haverhill, MA 01832, museumofprinting.org

Formed in 1978, the Museum of Printing preserves the art and craft of the printing arts. Vintage presses, typewriters, computers, and more demonstrate the history of communications technology. Plus a library of 10,000 books about graphic arts and typography. Open Saturdays 10am - 4pm and for groups, classes, and special events by request.

S **New England Pirate Museum**
274 Derby Street, Salem, MA 01970
978-741-2800, piratemuseum.com

Features a guided tour where you will visit a re-created dock-side village & pirate ship & experience the adventures of New England's sea-robbers. Open daily 10am-5pm May-October. Extended hours in October. Combination ticket available, Save \$8, Visa/MC/DIS. Visit our website for updates, schedules, and Covid-19 regulations.

Location Key:

N Greater Newburyport

C Cape Ann

M Greater Merrimack Valley

S Greater Salem

S **Peabody Essex Museum**
161 Essex Street, Salem, MA 01970
978-745-9500, pem.org

Founded in 1799 by Salem sea captains, the Peabody Essex Museum (PEM) shares a global array of art, science, history and culture through its immersive exhibitions.

S **Real Pirates Salem**
285 Derby Street on Charlotte Forten Park, Salem, MA 01970, 978-259-1717
realpiratessalem.com

Real Pirates Salem features real artifacts and treasure from the shipwrecked Whydah Gally. See and touch the world's only authenticated pirate treasure ever discovered recovered from the ocean floor by underwater explorer Barry Clifford.

S **Salem Historical Tours & Haunted Footsteps Ghost Tour**
8 Central Street, Salem, MA 01970,
978-745-0666, salemhistoricaltours.com

We are Salem's oldest and most respected, recommended & paranormal tour company, celebrating over 25 years of educating and fascinating our guests. We provide multiple history and ghost tours daily. Private tours available. Groups welcome.

continued on page 28

Salem Historical Tours and Haunted Footsteps Ghost Tour

Join us on one or more of our premier walking tours through historic Salem, Massachusetts. Tours run daily, call or go online to book your tickets today.
General History - Cemetery - Daytime Ghost
Witch History - Haunted Evening Tour

978.745.0666

SALEMHISTORICALTOURS.COM



S Salem Witch Museum

19 ½ Washington Square North,
Salem, MA 01970, 978-744-1692
salemwitchmuseum.com

Discover the history of witches. From the European witch trials to the present, the museum examines the Salem Witch Trials of 1692, the stereotypical witch, modern witchcraft & the phenomenon of witch hunts. Do you believe in witches? Don't answer until you see Salem's most visited museum.

M Stevens-Coolidge House and Gardens

153 Chickering Road, North Andover, MA, 01845, 978-689-9105, thetrustees.org/place/stevens-coolidge-house-and-gardens/

A property of The Trustees, Stevens-Coolidge is a former farm that became an early 20th-century estate where a newly expanded array of bountiful gardens and plantings complements a gracious and refined historic house. Open mid-May – October, the property features a wide variety of public program and events, gift shop and visitor facilities.

S The House of the Seven Gables

115 Derby Street, Salem, MA 01970
978-744-0991, 7gables.org

Be inspired as others have for centuries whether you take a unique audio tour of the historic site or a guided tour of the famed mansion. Museum Store available.

S Witch Dungeon Museum

16 Lynde Street, Salem, MA 01970
978-741-3570, witchdungeon.com

Award-winning live reenactment of a 1692 witch trial followed by a guided tour of the dungeon. The most exciting experience in Salem. Open daily 10am-5pm. April-Nov. Extended hours in October. Combination ticket available, Save \$8. Visa/MC/DIS. Visit our website for updates, schedules, and Covid-19 regulations.

S Witch History Museum

197 Essex Street, Salem, MA 01970
978-741-7770, witchhistorymuseum.com

Experience historical stories surrounding Salem's 1692 witch trials told through an interactive tour. Walk among 15 life size scenes depicting these tragic untold stories of Salem. Daily 10am – 5pm. April-November. Extended hours in October. Combination ticket available. Save \$8. Visa/MC/DIS. Visit our website for updates, schedules, and Covid-19 regulations.



MORE MUSEUMS & HERITAGE

Addison Gallery of American Art

addison.andover.edu

Amesbury Carriage Museum

amesburycarriagemuseum.org

Beaumont, the Sleeper-McCann House

historicnewengland.org/property/beauport-sleeper-mccann-house

Cogswell's Grant

historicnewengland.org/property/cogswells-grant

Custom House Maritime Museum

thechmm.org

Duston-Dustin Garrison House Association

facebook.com/DustonDustinGarrisonHouse

Essex National Heritage Area

essexheritage.org

History Alive, Inc.

historyalivesalem.com

Historic Beverly

historicbeverly.net

Museum of Old Newbury

newburyhistory.org

Phillips House

historicnewengland.org/property/phillips-house

Rebecca Nurse Homestead

rebeccanurse.org

Spencer-Peirce-Little Farm

historicnewengland.org/property/spencer-peirce-little-farm

The Witch House

thewitchhouse.org

Wenham Museum

wenhammuseum.org

Yankee Homecoming

yankeehomecoming.com

VISIT A HISTORIC TREASURE



EXPERIENCE AN AMERICAN ICON



ATTRICTIONS

Embark on an unforgettable tour of The House of the Seven Gables, a National Historic Landmark. Climb the famed secret staircase.

Explore the birth house of author Nathaniel Hawthorne.

Take part in family activities. Shop for unique gifts. Open year round.



115 Derby Street, Salem | 978-744-0991 | 7gables.org

Audio and written translations of the tour are available in Brazilian Portuguese, Cantonese, French, German, Italian, Mandarin, Spanish and Japanese. Accessibility limited. Images courtesy Frank C. Grace and The House of the Seven Gables.

MUSIC, THEATRE & ARTS

N Firehouse Center for the Arts

1 Market Square, Newburyport, MA 01950, 978-462-7336, firehouse.org

The Firehouse Center for the Arts is the Northshore's premiere intimate venue. Set in the center of stunning downtown Newburyport, the Firehouse offers theater, live music, film, comedy and dance throughout the region.

C Gloucester Stage

267 E Main Street, Gloucester, MA 01930, 978-281-4433, gloucesterstage.com

Experience professional live theater this summer at the edge of the Atlantic, Featuring world premiere plays, rousing classics, and entertainment almost every night of the week. Event information and tickets available online.

S Lynn Museum/LynnArts

590 Washington Street, Lynn, MA 01901, 781-581-6200, lynnmuseum.org

The hub of Lynn's art, history and culture, we offer exciting exhibitions and programs for all to enjoy. Make your event historic with our unique rentals for weddings, corporate events and gatherings in our industrial indoor and green outdoor spaces.

S Montserrat College of Art

23 Essex Street, Beverly, MA 01915, 978-921-4242, montserrat.edu

Montserrat College of Art offers year-round classes for youth and adults and public galleries with year-round exhibitions of international, national and regional contemporary artists. All programs provide opportunities to meet and learn about notable artists/designers and their work. Free and accessible. Celebrating our next 50 years!

S North Shore Music Theatre

54 Dunham Road, Beverly, MA 01915 978- 232-7200, nsmt.org

2023 Musical Season: Beautiful: The Carole King Musical (6/6 - 6/18), The Sound of Music (7/11-7/23), Jimmy Buffett's Escape to Margaritaville (8/15-8/27), The Full Monty (9/26 - 10/8), Elvis: A Musical Revolution (10/31 - 11/12), A Christmas Carol (12/7 - 12/23).

C Rockport Music | Shalin Liu Performance Center

37 Main Street, Rockport, MA 01966 978-546-7391, Rockportmusic.org

Visit Rockport Music's Shalin Liu Performance Center known for its "stunning acoustics and dramatic setting" (Boston Globe). Rockport Music presents exceptional concerts year-round, including classical, jazz, folk, pop, and world music.

MORE ARTS & MUSIC

Blue Ocean Music Hall

blueoceaneventcenter.com

Cape Ann Artisans

capeannartisans.com

Larcom Theatre

thelarcom.org

Newburyport Art Association

newburyportart.org

Salem State College Center for the Arts

salemstate.edu/arts

The Cabot

thecabot.org

Voices of Hope

vohboston.org

Windhover Performing Arts Center

windhover.org



**GREAT MUSIC.
SEASIDE.**

Classical | Jazz | Folk | World



rockportmusic.org
978.546.7391

BILL HANNEY'S
NORTH SHORE
MUSIC THEATRE



2023 MUSICALS

Beautiful
The Carole King Musical

JUNE 6 - JUNE 18

The
SOUND of MUSIC

JULY 11 - JULY 23

JIMMY BUFFETT'S
Escape to
Margaritaville

AUG 15 - AUG 27

THE FULL MONTY

SEPT 26 - OCT 8

A MUSICAL REVOLUTION

OCT 31 - NOV 12

A TRADITION
SINCE 1989
A CHRISTMAS CAROL
A MUSICAL GHOST STORY

DEC 7 - DEC 23

ATTRACTIONS

NORTH SHORE MUSIC THEATRE
978.232.7200 • 54 DUNHAM ROAD • BEVERLY, MA 01915

NSMT.ORG

GLOUCESTER STAGE

EXPERIENCE LIVE THEATER SUMMER 2023
GLOUCESTERSTAGE.COM



Learn More

FIREHOUSE CENTER FOR THE ARTS

EXPERIENCE THE ARTS at our intimate 191-seat Arakelian Theater
in the heart of stunning downtown Newburyport.

Market Square | Newburyport MA | 978-462-7336 | firehouse.org

ATTRACTIONS

Hammond Castle Museum



Hammond Castle Museum was constructed in the style of a medieval castle as the home and laboratory of inventor John Hays Hammond, Jr. It holds his private collection of ancient artifacts and massive pipe organ. Visitors may explore the many rooms of the castle, as well as enjoy the beauty of the grounds and view of the Atlantic coast. The museum offers numerous educational and cultural arts programs throughout the year including: children's programs, concerts, movies, and candlelight & spiritualism tours. It is also available for private rentals. At nearly century old, the museum is not handicapped accessible because of the many stairs. It is listed on the National Register of Historic Places.

Guided & Self- Guided Tours Available

April: Friday, Saturday & Sunday

May to October: Daily

November & December:

Check our [Calendar of Events](#) for details.

Visit hammondcastle.org to learn more
and to view our events calendar.

To buy tickets, scan here:



80 Hesperus Avenue, Gloucester, MA 01930

hammondcastle.org / 978-283-2080

HOW TO PRONOUNCE Gloucester

"Glowster" ~~X~~ "Glowchester" ~~X~~ "Glawchester" ~~X~~

"Gloster" ✓

OR, AS THE LOCALS SAY:

"Glosta"

DISCOVER
Gloucester



Discover gorgeous Gloucester, MA, the island you can drive to and America's Oldest Seaport! Explore Rocky Neck Art Colony, sail on a Schooner, learn about our Maritime History, and eat the freshest seafood caught by our fishing fleet.

SKIP SIRI, ASK LOBLOLLY!

Plan your trip, hassle-free. Visit discovergloucester.com to watch videos highlighting where you can stay, play, dine, and shop! Add to your itinerary and easily share your trip plan with friends, accessible from desktop computers and mobile devices.



PHOTOS: MELISSA COX PHOTOGRAPHY

DISCOVER Gloucester

We invite you

Just 40 minutes North of Boston, this enchanting seaside city is home to America's oldest seaport, offering genuine charm, eclectic arts and culture, and warm hospitality!

Gloucester is an authentic coastal community, with an active working waterfront, and some of the world's best fresh-caught seafood. Rich with maritime history and marine education, and home to sun-soaked beaches, Gloucester is alive with celebrations of the sea and its natural beauty. Sail on a schooner, see the whales, bite into a juicy lobster roll, explore a castle, enjoy live music, unwind in the salt air, and find out why the locals never want to leave "the island you can drive to."

7 Seas Whale Watch



Daily narrated whale watching trips from Gloucester to Stellwagen Bank National Marine Sanctuary. Voted best Boston area

Whale Watch Trip Advisors #1 local attraction based on traveler reviews 2012-2021.

63 Rogers Street | 978-283-1776
7SeasWhaleWatch.com



Cape Ann Motor Inn

Directly on the sands of Long Beach. All rooms have an ocean view with unforgettable sunrises. Efficiencies available, Dog friendly, Free Wifi and AC in all rooms. Open Year Round. Book direct and save!

33 Rockport Road | 978-281-2900
CapeAnnMotorInn.com



The Hotel at Cape Ann Marina & Mile Marker One Waterfront Restaurant

Your room offers saltwater lifestyle views, wildlife and "Wicked Tuna" boats. Dock & Dine: Breakfast, lunch, dinner & drinks, fresh local seafood, in igloos too, year round. Weddings and events too.

75 Essex Avenue/Rt.133 | 978-283-2116
CapeAnnMarina.com



Harborview Inn

A year round bed & breakfast experience overlooking scenic Gloucester Harbor and within walking distance to downtown's restaurants, shops, museums & attractions.

71 Western Avenue | 978-283-2277
HarborviewInn.com



Gloucester Meetinghouse

Learn about the Meetinghouse's role in the separation of church and state, liberty, and equality. Autumn-Winter-Spring concerts, civic events, summer outdoor music series, guided tours.

GloucesterMeetinghouse.org



Hammond Castle Museum

Historic home and STEM museum offering new exhibits and events with Guided, Self-Guided, and Group Tours. Open seasonally: April through December.

80 Hesperus Avenue | 978-283-2080
www.HammondCastle.org

to **Gloucester** and **Cape Ann!**

Maritime Gloucester



Experience Gloucester's authentic Working Waterfront while exploring our interactive Pier, Sea-Pocket Aquarium, Museum

Galleries, and Maritime Science Education Center. Maritime Gloucester is your gateway to schooner sails and Gloucester's maritime heritage.

23 Harbor Loop | 978-281-0470

MaritimeGloucester.org

Tonno Restaurant



Inspired by coastal Italian cooking and located in the heart of downtown Gloucester, Tonno delivers fresh fish from the dock to your plate.

2 Main Street | 978-879-4795

TonnoRestaurant.com

Common Crow Market



Your one stop shop for natural, local, organic and fair trade provisioning. Hot and cold grab and go • Coffee and pastry, groceries, meats, produce, cheese • Bulk

foods • Natural health and beauty • Fair Trade Gifts

200 Eastern Avenue | 978 283-1665

CommonCrow.com

CommonCrow.storebyweb.com for online shopping



Cape Ann Museum

The Museum, across two campuses, tells the stories of this unique place – of fishermen, Native Americans, granite workers, and artists – including our blockbuster summer 2023 exhibition *Edward Hopper & Cape Ann: Illuminating an American Landscape*.

27 Pleasant Street | 978-283-0455

CapeAnnMuseum.org

Rockport Fudgery

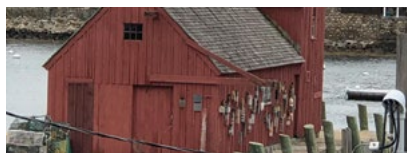


Located on Bearskin Neck, you can watch as our Fudge Masters create country kettle fudge using only the freshest cream, finest chocolate and purest sugar. We hand whip our fudge for a smooth,

creamy fudge that can't be beat. Try our famous elephant ears and other delectable treats!

4 Tuna Wharf, Rockport | 978-546-2030

RockportFudgery.com



Inns of Rockport

Come and stay in our seaside village at one of our distinctive accommodations. An affordable and enchanting getaway.

InnsOfRockport.com



Atlantic Vacation Homes

The best selection of vacation homes in Gloucester, Rockport and across the North Shore. Book direct today for your next beach escape.

4 Old County Road | 855-213-1722

AtlanticVacationHomes.com

Gloucester Harbormaster



Travel to Gloucester by boat and enjoy the newly renovated Mariners Lounge, offering hot showers, free WiFi, visitor information, and a comfortable setting. Downtown Gloucester is a short stroll away, where you'll find charming restaurants, engaging museums, art galleries, unique shops, provisions, and live music every night of the week!

19 Harbor Loop | 978-325-5750

Book moorings online at Dockwa.com

A *Date* WITH

Walk the city streets of Gloucester, explore its unique villages and hike to the heart of Dogtown. Imagine the people who

lived here 400+ years ago. How did this gritty and remarkable place shape the character of the people who lived here for centuries?

The year 2023 marks a year-long commemoration of 400+ years of history. Gloucester celebrates its rich cultural heritage the entire year with special events from the iconic schooner festival to an

indigenous film festival; the history of jazz in Magnolia and narrated walks through Dogtown, with its own mysterious story— there is something for everybody.

Family friendly weekend-long festivals fill the calendar.

Allow Gloucester's natural beauty – its award-winning beaches and working waterfront — invite you in. Let the special quality of the light, long cherished by Gloucester's artists, shine its way into your heart.



HISTORY



GLoucester
400⁺
OUR PEOPLE. OUR STORIES
1623 | 2023

A SAMPLING OF EVENTS

CEMETERY TOURS

Tour the city's historic cemeteries: Colonial-era burial grounds, the "Fisherman's Rest," and a centuries-old cemetery hidden deep in the woods. **Monthly from May to October**



GLoucester FISHERIES FESTIVAL

On the working waterfront, see netting demonstrations, watch Coast Guard drills, and taste delectables prepared by the Gloucester Fishermen's Wives. **August 12-13**

"THE GLOUCESTER STORY"

A tale of Gloucester, presented by the Annisquam Players on the dock at Maritime Gloucester. **August 10-12**

SLATE CARVER DEMONSTRATIONS

North Shore sculptor and stonecarver Michael Udpick will demonstrate the skills that go into his unique slate artworks. **September and October**

400+ YEARS RACE

A fun-run one-mile road race through the downtown. **August 25**



A CELEBRATION OF PLACE: A CULTURAL HERITAGE FESTIVAL

Stage Fort Park will host local singers and songwriters, Wampanoag Nation singers and dancers, a collaborative hands-on community art project, works of theatre featuring local folklore, and a variety of cuisine reflecting the city's ethnic diversity. **October 7-8**

TRIBUTE TO MAGNOLIA'S JAZZ HISTORY

Remembering many of the jazz greats who passed through and played shows at Magnolia's grand old hotels, with performances and ballroom dancing. **April 1**



INDIGENOUS FILM FESTIVAL

Selected films for varied ages and interests, all created by and/or about America's original inhabitants with an emphasis on New England tribes, with panel discussions to follow. **October 9-14**

ECOLOGY ARTS WORKSHOPS

Explore the connection to local ecology through collaborative, nature-based art making with Maia Mattson, a G400+ Artist in Residence. **December 2023**

CELEBRATING HOME, A SOLSTICE EXHIBIT

Over 40 local artists with exhibitions/art for sale, crafts workshops, and art demonstration. **December 9-10**

Also in the works: cannons at Stage Fort Park, a kids sail regatta, summer schooner festival, lobster tours, maritime lecture series, harbor walks, hockey action from the Bruins Alumni Team to Northeastern Women vs BC Women's College Hockey teams, a track and field day, a Big Band Blast, and more.



For details and dates, go to www.gloucesterma400.org

PHOTOS COURTESY OF MERLYN CASWELL-MACKEY; MIRANDA AISLING AND ARAM BOGHOSIAN; CAPE ANN MUSEUM; KIM SMITH; MARITIME GLOUCESTER

AWARD-WINNING

400^{TM+} Stories PROJECT

The Stories Project collects and brings to life the lives of the people of Gloucester. 400 stories that commemorate and preserve the rich diversity, strength of character and unique accomplishments of the people of Gloucester today and across the centuries.

The Stories Project received the North of Boston 2022 Story Telling Award of the Year! This legacy gift will be presented to the City and be housed in the Library archives.

The ever-expanding collection of stories and videos can be found at www.gloucesterMA400.org.



PHOTOS COURTESY OF DAVID TEEL, JOAN CHANDLER, MATT PARKER, AND JASON GROW.

SPONSOR SHOUT OUT!

A big shout out to our Sponsors who believe, with us, that Gloucester will shine on the world stage in 2023. Their enthusiastic support has been critical and encouraging. Thank you!



HOWARD BLACKBURN | Cape Ann Savings Bank

CAPTAIN SCHOONER | Applied Materials Foundation, Bank Gloucester, Gorton's of Gloucester, Institution for Savings, Linzee Coolidge

WINGAERSHEEK | Beauport Financial Services, Beverly & Addison Gilbert Hospitals, Building Center

GOOD HARBOR | Brookline Bank, Carbone Sheet Metal Corporation, Cruiseport Gloucester, Gloucester Cinema, National Grid, Sudbay Automotive

BRACE COVE | Cazeault Solar; Merrill Lynch, Pierce, Fenner & Smith

LIGHTHOUSE COVE | Ace Hardware, BOMCO, Carroll K. Steele Insurance Agency, Ocean Crest Seafoods, Salem Five

LANE COVE | Grand Banks, Pier 7 Marina

The City of Gloucester and The Commonwealth of Massachusetts, have been generous supporters as have many businesses, Foundations and individuals. We are deeply grateful to them.

We invite everyone to participate, whether it be a gift of time and talent (yes, we are looking for volunteers), or attending an event, or making a donation, to join us.

You can give online at www.gloucesterma400.org/donate or scan the code on the previous page.

FUN & GAMES

N Joe's Playland

15 Broadway, Salisbury, MA 01952
978-465-8311, joesplayland.com

Visit Joe's Playland on beautiful Salisbury Beach! Family run entertainment center for kids of all ages. Video Games, Ticket Redemption & Snack Bar! Open year round! Like us on Facebook! Visit our online store for gifts and game cards.

N Salisbury Beach Partnership mysalisburybeach.com

Offers free weekly concerts and summer events! Coming Spring 2023 the Salisbury Beach Historic Carousel; a beloved family tradition returns to the beach and will be open year-round.



S Witch Pix

172 Essex Street, Salem, MA 01970
978-745-2021, witchpix.com

A premium witch-costume photo studio. Capture the allure of being a witch. Be a star with our engaging photographers. Choose from 300+ hand-made costumes and 3 elaborate photography sets. Appointments encouraged.

MORE AMUSEMENTS

In the Game Peabody

peabody.inthegame.net

Kings Lynnfield

[kings-de.com/location/
kings-dining-entertainment-
lynnfield-ma](http://kings-de.com/location/kings-dining-entertainment-lynnfield-ma)

Topsfield Fair

topsfieldfair.org



Year Round Food, Fun & Games for the Whole Family!



JOE'S PLAYLAND

Soft-Serve Ice Cream, Sundaes, Caramel Corn & Cotton Candy
15 Broadway • Salisbury, MA

Lee's Seafood at JOE'S PLAYLAND

Serving Fresh Seafood, Chicken & Onion Rings...
All Made to Order! • Call Ahead Available



Joe's - 978-465-8311 • joesplayland.com • Lee's - 978-462-1359

Gloucester is celebrating 400+ years in 2023!

For more information on all of the events and celebrations in honor of Gloucester's big anniversary, visit: gloucesterma400.org



Discover all of the upcoming MA 400+ anniversaries, including Beverly, Peabody & Salem in 2026!



ESSEX NORTH SHORE
AGRICULTURAL & TECHNICAL SCHOOL

Gala

Larkin Cottage Rebuilding Project Fundraiser

SATURDAY, MAY 20, 2023

This event is a fundraiser to support the student-centered rebuilding of the Catherine Larkin Memorial Practice Cottage on our beautiful & historic campus.

Purchase tickets or support the Larkin Cottage rebuild: essexnorthshore.org/larkin



Hathorne, MA 01937 | (978) 304-4700
essexnorthshore.org

ARE YOU A PLANNER?

The North of Boston Widget integrates all the resources on our site and our mobile app to allow you to build and collaborate on your itinerary completely digitally.

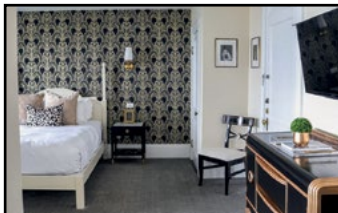
MORE INFO AT:
northofboston.org/
planyourvisit

Plan Your Visit!

search Visit North of Boston in the app store



ATTRACTIONS



A Breathtaking Getaway Closer to Home!

The Emerson Inn By The Sea has a storied history that dates back to the 1850's. As Cape Ann's oldest hotel, the Inn attracted the New England elite and many other notable authors and artists, including Ralph Waldo Emerson and Henry David Thoreau. Today, the hotel takes you back to the roaring twenties — as the good life used to be surrounded by local art, lively musicians, craft cocktails and ocean breezes.

THE EMERSON INN | 1 CATHEDRAL AVE, ROCKPORT, MA | 978.546.6321 | THEEMERSONINN.COM

FARMS

C Appleton Farms

219 County Road, Ipswich, MA 01938
thetrustees.org/place/appleton-farms/
AppletonFarms@TheTrustees.org

A property of The Trustees, Appleton Farms is an education center and farm with regenerative practices featuring a mosaic of ecological resources, historic trails, organic field crops, and rolling pastures. Open year-round for recreation, public programs and events, food service and our celebrated CSA program and farm store. All are welcome.

N Cider Hill Farm

45 Fern Avenue, Amesbury, MA 01940
978-388-5525, ciderhill.com

Named #1 Apple Picking Spot in the US in 2021, this scenic 145-acre, family farm is known for a wide selection of pick-your-own fruit, cut-your-own flowers, 100% orchard hard cider and cider donuts. Farm store, bakery, trike yard and barnyard open 7 days 8 am - 6 pm late April - mid December. Check out their robust activity calendar featuring their food truck, outdoor cider bar and free live music. There is something for everyone.

C Russell Orchards

143 Argilla Road, Ipswich, MA 01938
978-356-5366, russellorchards.com

Family-owned farm with unique store, animal barnyard, and u-pick fruits. Specializing in small batch fruit wines & from scratch bakery. A beloved tradition for families & must-see destination.



Marini Farm
© Holly Perry

Marini Farm

marinifarm.com

Smolak Farms

smolakfarms.com



45 Fern Ave, Amesbury, MA 01913
(978) 388-5525 • ciderhill.com

ATTRactions



**RUSSELL ORCHARDS
FARM & WINERY**

143 Argilla Road
Ipswich, MA
978-356-5366

Local foods & gifts
May-Nov.

russellorchards.com

Visit a working Family Farm!

**Fine Fruit Wines
From Scratch Bakery
Fruit Orchards
Berry Fields**





Rockport © NBCVB

SHOPPING

N Cider Hill Farm
45 Fern Avenue, Amesbury, MA 01940
978-388-5525, ciderhill.com

Farm store open 7 days 8 am - 6 pm late April - mid December. Shop farm favorites inspired by the season including cider donuts, fresh fruit, veggies, herbs, and our own honey and jam.

N Tannery Marketplace
50 Water Street, Newburyport,
MA 01950, 978-465-7047,
Tannerymarketplace.com

The Tannery Historic Marketplace, recognized by Boston Magazine as the best shopping on the North Shore, is a hub of indoor and outdoor activity featuring many independently owned shops filled with one-of-a-kind treasures.

Beauport Boutique
shop.beauporthotel.com

By the Sea Unique Gifts
facebook.com/BytheSeaGifts

Die With Your Boots On
diewithyourbootson.com

Harbor Sweets
harborsweets.com

MarketStreet Lynnfield
marketstreetlynnfield.com

North Andover Merchants Association
northandovermerchants.org

Visit Essex
visitessexma.com






WITCH PIX
Costume Studio

SALEM • 978-745-2021 • WITCHPIX.COM



Real
Pirates
Salem

Real artifacts. Real stories.
On Charlotte Forten Park in Salem, Massachusetts
RealPiratesSalem.com | [f](#) [i](#) [t](#) [@RealPiratesSalem](#)

ATTRactions





Shop

Dine

TANNERY
HISTORIC MARKETPLACE



75 Water St., Newburyport, MA | tannerymarketplace.com



Play




Regional Resources

EDUCATIONAL INSTITUTIONS

C Cape Ann Museum

27 Pleasant Street, Gloucester, MA 01930, 978-283-0455, capeannmuseum.org

The Cape Ann Museum celebrates the ongoing story of Cape Ann's nationally significant historical, industrial, and artistic achievement through world class exhibitions, engaging programs, and educational offerings. On view this summer: Edward Hopper & Cape Ann: Illuminating an American Landscape.

S Essex North Shore Agricultural & Technical School

565 Maple Street, Hathorne, MA 01937
978-304-4700, essexnorthshore.org

The mission of Essex North Shore Agricultural & Technical School is to create a culture of academic and technical excellence, encourage continuous intellectual growth, and promote professionalism, determination, and citizenship for all students, as they develop into architects, artisans, and authors of the 21st century community.

S Montserrat College of Art

23 Essex Street, Beverly, MA 01915
978-921-4242, montserrat.edu

Montserrat College of Art offers year-round classes for youth and adults and public galleries with year-round exhibitions of international, national and regional contemporary artists. All programs provide opportunities to meet and learn about notable artists/designers and their work. Free and accessible. Celebrating our next 50 years!

Enterprise Center at Salem State University

enterprisectr.org

Salem State College Center for the Arts

salemstate.edu/arts

TRAVEL RESOURCES

S Destination Salem

245 Derby Street, Salem, MA 01970
978-741-3252, salem.org

Explore rich maritime history, immerse yourself in the Witch Trials of 1692, visit historic sites, & take in Salem's many shops & restaurants. Just 16 miles north of Boston.

C Discover Gloucester

Gloucester, MA 01930, 978-675-1818, discovergloucester.com

America's oldest seaport, Gloucester offers maritime history, fresh-caught seafood, a working waterfront, and several of the world's most beautiful beaches. Discover live music, art, theater, museums, whale watching, boating, festivals, award-winning cuisine, and a walkable downtown!

S Essex National Heritage Commission

10 Federal Street, Suite 12, Salem, MA 01970, 978-740-0444, essexheritage.org

Experience the very best of New England in a 500 sq. mi. region chock full of unique historic, cultural, and natural places you will find nowhere else. We offer a variety of activities and programs throughout the year--including opportunities to visit Bakers Island Light Station.

BUSINESS RESOURCES

CTM Media Group

ctmmediagroup.com

Daily Printing of Beverly

dailyprinting.biz

Expedia Group

expedia.com

Kishgraphics

kishgraphics.com

Sperling Interactive

sperlinginteractive.com

Universal Wilde

universalwilde.com

MORE RESOURCE ORGANIZATIONS

Amesbury Chamber of Commerce
amesburychamber.com

Cape Ann Chamber of Commerce Rockport Division
rockportusa.com

City of Amesbury
amesburyma.gov

Discover Marblehead
discovermhd.com

Greater Beverly Chamber of Commerce
greaterbeverlychamber.com

Greater Cape Ann Chamber of Commerce
capeannchamber.com

Greater Haverhill Chamber of Commerce
haverhillchamber.com

Greater Lynn Area Chamber of Commerce
lynnareachamber.com

Greater Newburyport Chamber of Commerce & Industry
newburyportchamber.org

Marblehead Chamber of Commerce
marbleheadchamber.org

Merrimack Valley Chamber of Commerce
merrimackvalleychamber.com

North Shore Chamber of Commerce
northshorechamber.org

Peabody Main Streets
livepeabody.com

Salem Chamber of Commerce
salem-chamber.com

Salisbury Beach Partnership
mysalisburybeach.com

Salisbury Chamber of Commerce
salisburychamber.com

Town of Andover
andoverma.gov

Town of Rockport
rockportma.gov

Visit Essex
visitessexma.com



TRAVEL RESOURCES

Explore the stories, culture, and arts, shops, ships, and spirits of Salem, Massachusetts and discover how this coastal city is still making history. Stay in Salem and explore the region by car or train—plan your visit today at SALEM.ORG.



@DESTSALEM #SALEMMA

Salem
 Still making history.

Meet Us at the Beach



FRIDAY NIGHTS
JUN. 23 - SEP. 4

**DJ BEACH
PARTY**

SATURDAY NIGHTS
JUN. 24 - SEP. 2

Fireworks PLUS

**BANDS
ON THE
BEACH**

For event schedules, to make a donation, or more information:
mysalisburybeach.com

COMING SPRING 2023



**Salisbury Beach
Historic Carousel**

A beloved family tradition is returning to Salisbury Beach and will welcome visitors year-round!

**Salisbury
Beach**
PARTNERSHIP

Group Tour Resources

ATTRACTIONS, TOURS & SIGHTSEEING

C Beauport Cruiselines

6 Rowe Square, Gloucester, MA 01930
978-865-3210, beauportcruiselines.com

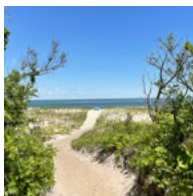
Bring your group aboard for a delicious lobster bake or personally created menu prepared on board in our own galley. Enjoy dancing and seeing the sites of Gloucester Harbor in weather-controlled comfort. And if an evening cruise suits you better, there is nothing like a Cape Ann Sunset.



C CraneOutdoors at Crane Estate – The Trustees

290 Argilla Road, Ipswich, MA 01938
978-356-4351, thetrustees.org/craneoutdoors

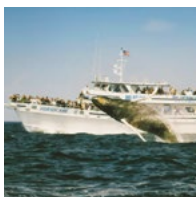
Join experienced guides in exploring the coast by trail or on the water. Explore the premier saltwater kayaking destination of Essex Bay. Take in centuries of cultural and natural history by riverboat. Hike the exquisite sandy dune and maritime forest trails by day or by moonlight.



C Cape Ann Whale Watch

415 Main Street /Roses's Wharf,
Gloucester, MA 01930, 800-877-5110
seethewhales.com

Sail aboard the Hurricane II, the largest and fastest vessel north of Boston! Named as one of the top 5 whale watches in the USA by Joshua Horwitz author of "War on the Whales." Guaranteed FREE PARKING



S Mahi Harbor Cruises & Private Events

24 Congress Street/Pickering Wharf Salem,,
MA 01970, 978-825-0001, mahicruises.com

Cruising daily May through October from downtown Salem. Mahi is fun on the water! Offering an ever-changing variety of harbor cruises, plus private events, custom group tours & unique transportation options. Groups welcome. Boat drinks & fresh eats waiting!



C Castle Hill at Crane Estate – The Trustees

290 Argilla Road, Ipswich, MA 01938
978-356-4351, thetrustees.org/castlehill

The seat of a grand seaside estate, Castle Hill is a National Historic Landmark featuring guided tours of the Great House, formal gardens, and landscape. An exquisite gift shop and numerous events are offered, including picnic concerts, Roaring 20s events, an art show, theater, & holiday celebrations.



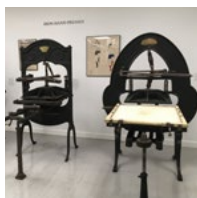
Crane Estate © NBCVB

GROUP ATTRACTIONS CONTINUED

M Museum of Printing

15 Thornton Avenue, Haverhill, MA 01832, museumofprinting.org

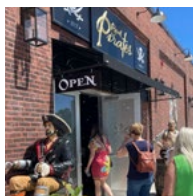
Formed in 1978, the Museum of Printing preserves the art and craft of the printing arts. Vintage presses, typewriters, computers, and more demonstrate the history of communications technology. Plus a library of 10,000 books about graphic arts and typography. Open Saturdays 10am - 4pm and for groups, classes, and special events by request.



S Real Pirates Salem

285 Derby Street on Charlotte Forten Park, Salem, MA 01970, 978-259-1717 realpiratessalem.com

Real Pirates Salem features real artifacts and treasure from the shipwrecked Whydah Gally. See and touch the world's only authenticated pirate treasure ever discovered recovered from the ocean floor by underwater explorer Barry Clifford.



S New England Pirate Museum

274 Derby Street, Salem, MA 01970 978-741-2800, piratemuseum.com

Features a guided tour where you will visit a re-created dockside village & pirate ship & experience the adventures of New England's sea-robbers. Open daily 10am-5pm May-October. Extended hours in October. Combination ticket available, Save \$8, Visa/MC/DIS. Visit our website for updates, schedules, and Covid-19 regulations.



C Rockport Music | Shalin Liu Performance Center

37 Main Street, Rockport, MA 01966 978-546-7391, Rockportmusic.org

Visit Rockport Music's Shalin Liu Performance Center known for its "stunning acoustics and dramatic setting" (Boston Globe). Rockport Music presents exceptional concerts year-round, including classical, jazz, folk, pop, and world music.



S Peabody Essex Museum

161 Essex Street, Salem, MA 01970 978-745-9500, pem.org/visit/group-tours

Spark your imagination at the Peabody Essex Museum in Salem. Step inside our galleries and discover works by artists from around the world, as well as special exhibitions and a 200-year-old Chinese home.



S Salem Trolley

8 Central Street, Salem, MA 01970 978-744-5469, salemtrrolley.com

Ride the Red Trolley! Salem's Original Trolley tours! One-hour narrated historical tour with same day shuttle service April-October. Special tours, private tours, weddings & charters available year-round. Visit our website for updates, schedules, and Covid-19 regulations.



Location Key:

N Greater Newburyport

C Cape Ann

M Greater Merrimack Valley

S Greater Salem

S Salem Witch Museum

19 ½ Washington Square North,
Salem, MA 01970, 978-744-1692,
salemwitchmuseum.com

The Salem Witch Museum is a perfect place to take your group for an overview of one of the most important events in American history...the Salem witch trials of 1692.

Please call Group Sales at 978.744.1692 to set up your appointment or visit www.SalemWitchMuseum.com to learn more.



S Witch Dungeon Museum

16 Lynde Street, Salem, MA 01970
978-741-3570, witchdungeon.com

Award-winning live reenactment of a 1692 witch trial followed by a guided tour of the dungeon. The most exciting experience in Salem. Open daily 10am-5pm. April-Nov. Extended hours in October. Combination ticket available, Save \$8. Visa/MC/DIS. Visit our website for updates, schedules, and Covid-19 regulations.



S The House of the Seven Gables

115 Derby Street, Salem, MA 01970
978-744-0991, 7gables.org

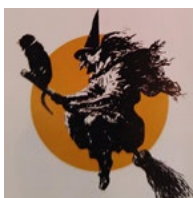
Groups of 10 or more are welcome to join us at our National Historic Landmark for a guided tour of the famed 350-year-old mansion. Explore the seasonal gardens. Museum Store.



S Witch History Museum

197 Essex Street, Salem, MA 01970
978-741-7770, witchhistorymuseum.com

Experience historical stories surrounding Salem's 1692 witch trials told through an interactive tour. Walk among 15 life size scenes depicting these tragic untold stories of Salem. Daily 10am - 5pm. April-November. Extended hours in October. Combination ticket available. Save \$8. Visa/MC/DIS. Visit our website for updates, schedules, and Covid-19 regulations.



brochure cover photo by
Derrick Mills

Create a true New England experience for your group to remember with our help to expediate proposals, and provide quality images, brochures, maps and guides.

**If you can't find exactly
what you need just ask!**

The CVB is a free service staffed with "wicked smaht" people ready to serve you.

Check out northofboston.org/lookbook for more ideas!



May We Suggest...

Awesome North of Boston Group Activities include:

- whale watch excursion
- sightseeing or walking tour
- sunset sail on a historic schooner
- group kayak tour
- wine or micro-brewery tasting

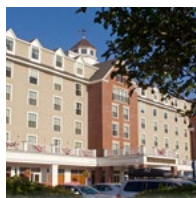
© NBCVB

GROUP ACCOMMODATIONS

S Salem Waterfront Hotel & Suites

225 Derby Street, Salem, MA 01970,
978-740-8788, salemwaterfronthotel.com

Host your corporate or social event in a one-of-a-kind location in Salem's lively Waterfront District. With multiple spaces available and packages to choose from, we are the perfect location for an unforgettable event.



RECEPTIVE OPERATORS

N Wolfe Adventures & Tours, LLC

163 High Street, Newburyport, MA 01950
978-255-1645, tours@wolfetours.com,
wolfetours.com

Customized day & overnight tours for students & adults. Go off-the-beaten-path & behind the scenes with culture, culinary, history & fun.

Receptive Operator.
Fun & experienced step on guides.
Private shore excursions.



GROUP DINING

S Regatta Pub at Salem Waterfront Hotel & Suites

225 Derby Street, Salem, MA 01970,
978-740-8788, salemwaterfronthotel.com

Enjoy our Culinary Creations ranging from Casual Regatta Pub fare to Fine Dining in our Maritime Ballroom or Compass Room & Patios. Create your Customizable Menus & Signature Beverages to Celebrate.



C Seaport Grille

6 Rowe Square, Gloucester, MA 01930
978-282-9799, seaportgrillegloucester.com

The ownership and staff of Seaport Grille invite you to dine with us. We take pride in preparing all of our menu items with only the freshest ingredients and a shared passion to deliver superior food in a warm and welcoming atmosphere.



C Woodman's of Essex

119 Main Street, Essex, MA 01929
978-768-6057, woodmans.com

"Best Waterfront Seafood Shack in the USA" – USA Today. "Eat in the Rough" New England Style. Award-Winning Lobster Rolls! GLUTEN FREE fried clams, seafood and clam chowder. Grilled items and sandwiches. Full Bar. Family Friendly. Beautiful views of the Great Marsh. On-Site parking. See our ad in front of the map.



GROUP TRAVEL RESOURCES

S Destination Salem

245 Derby Street, Salem, MA 01970
978-741-3252, salem.org

Explore rich maritime history, immerse yourself in the Witch Trials of 1692, visit historic sites, & take in Salem's many shops & restaurants. Just 16 miles north of Boston.



C Discover Gloucester

Gloucester, MA 01930
978-675-1818, discovergloucester.com

America's oldest seaport, Gloucester offers maritime history, fresh-caught seafood, a working waterfront, and several of the world's most beautiful beaches. Discover live music, art, theater, museums, whale watching, boating, festivals, award-winning cuisine, and a walkable downtown!



© Holly Perry

The more,
the merrier



For those looking to tie the knot by the sea, we have many oceanfront venues as well as on-the-water options like classic schooners or cruise ships. Get married on an island just a short boat ride from the shore or gather friends and family on a beautiful beach. Walk down the aisle at a historic mansion or museum, or fill a grand ballroom at one

of our charming hotels. A working farm or rustic barn makes a lovely setting for nuptials throughout all four seasons.

North of Boston is home to many unique venues for showers or engagement parties as well. Our many restaurants and destinations are at your service to plan the perfect event.

TRAVEL RESOURCES



from left to right: courtesy of The Atlantic Ocean Room at the Elks Bass Rocks; courtesy of Blue Bird Mobile Dessert Bar; courtesy of Mahi Harbor Cruises; courtesy of Grove at Briar Barn Inn © Marcella Plosker; courtesy of Willowdale Estate © Lena Mirisola Photography

Let's Celebrate

From historic sites to lovely lighthouses, oceanside venues to barns and farms, North of Boston is an idyllic place to say "I do!".

Want to choose something different for a bachelor/bachelorette party? Dress like a witch for a fabulous photoshoot or go boutique bowling, wine tasting or visit a historic arcade.

Need help with wedding planning or searching for a photographer? Our wedding website has everything you need to arrange every detail for your special day from ceremonies and receptions and everything in between.



TRAVEL RESOURCES

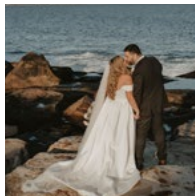
Visit northofboston.org/weddings and get inspired today!

VENUES FOR SPECIAL OCCASIONS

C The Atlantic Ocean Room at The Elks at Bass Rocks

101 Atlantic Road, Gloucester, MA 01930
Contact: Kimberley Banks, Director of Events,
Website: www.atlanticoceanroom.com,
Email: Info@atlanticoceanroom.com

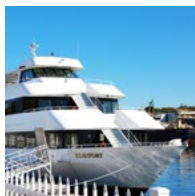
Flawless wedding, extraordinary location, and blue ocean as far as the eye can see. We make your wedding day, all about you. The Atlantic Ocean is the only thing we overlook at The Atlantic Ocean Room at The Elks at Bass Rocks.



C Beauport Cruiselines

6 Rowe Square, Gloucester, MA 01930
978-865-3210, beauportcruiselines.com

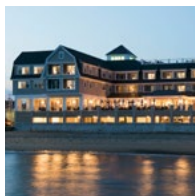
Experience the North Shore's most exciting venue, the luxury Beauport Cruiselines! Dine, dance and enjoy a public cruise, private event, or dream wedding in true New England style.



C Beauport Hotel

55 Commercial Street, Gloucester, MA 01930, 978-282-0008, beauporthotel.com

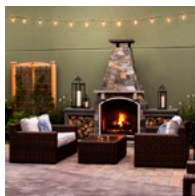
Your vision for a wedding by the sea starts here on our spectacular oceanside deck and beautiful Grand Ballroom seating 230 guests. After your reception, retire to one of our 94 guest rooms and suites featuring oceanfront balconies and more.



S Boston Marriott Peabody

8A Centennial Drive, Peabody, MA 01960, 978-977-9700, peabodymarriott.com

Marriott's premiere North Shore hotel featuring 256 rooms with FREE high speed Internet access, Sophia's restaurant, indoor pool, whirlpool & fitness center. Convenient to Boston, Salem, Gloucester, beaches, and shopping.



N Briar Barn Inn

101 Main Street, Rowley, MA 01969
978-653-5323, briarbarninn.com

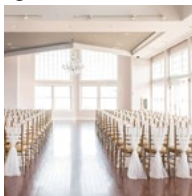
Reimagined rustic comfort in a quaint New England setting, 30 minutes north of Boston. From our exquisitely appointed guest rooms to our spa and restaurant, the inn provides all the essential elements for couples, families, & friends the stories they dream of telling. Not just for a weekend, but for years to come.



C Cruiseport Gloucester

6 Rowe Square, Gloucester, MA 01930
978-282-9700, cruiseportgloucester.com

Celebrate life's momentous events at Cruiseport Gloucester, the area's most luxurious waterfront destination. Our expert wedding planners ensure that your special day will delight you and your guests, and will be remembered for a lifetime.



S Hawthorne Hotel

18 Washington Square West, Salem, MA 01970, 978-825-4358, hawthornehotel.com

Whether in our classic Grand Ballroom with chandeliers and views of Salem Common or an intimate private dining room, our full-service catering team can assist with your special event. Guest rooms, free parking.



S Long Hill

572 Essex Street, Beverly, MA 01915
978-281-8400, weven.co/wedding-venue/441/Long-Hill

Elegant plantings and cultivated grounds fill this public garden with vibrancy that's more than a century in the making. With interconnected gardens throughout and over 100 acres of surrounding forest and trails, you'll be surrounded by beauty and all within the Massachusetts North Shore.



TRANSPORTATION

S Salem Trolley

8 Central Street, Salem, MA 01970
978-744-5469, salementrolley.com

Ride the Red Trolley! Salem Trolley has provided exceptional event transportation for over a quarter of a century. Whether you're planning a personal ceremony or corporate gathering, count on the Salem Trolley to transport your guests in style, comfort and grace. Special tours, private tours, weddings & charters available year-round. Visit our website for updates, schedules, and Covid-19 regulations.

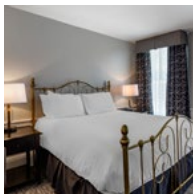


ACCOMMODATIONS

N Essex Street Inn

7 Essex Street, Newburyport, MA 01950, 978-465-3148,
essexstreetinn.com

The Essex Street Inn is the ideal location to host your wedding attendees. Located in the heart of Newburyport, the Inn is within walking distance to fabulous dining, beautiful waterfront views, unique shopping boutiques, local attractions, and the area's wedding venues.



S Misselwood Events at Endicott College

376 Hale Street, Beverly, MA 01915
978-232-2128, www.misselwood.com

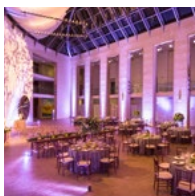
Bring your special event to Misselwood! Whether you are planning a personal celebration or business meeting, our world-class hospitality will surely exceed your expectations. Contact us today misselwoodevents@endicott.edu



S Peabody Essex Museum

161 Essex Street, Salem, MA 01970
978-745-9500, pem.org/visit/event-rentals

Host your corporate event, banquet or wedding in an unforgettable artistic setting with the Peabody Essex Museum's variety of indoor and outdoor spaces.



S Salem Waterfront Hotel & Suites

225 Derby Street, Salem, MA 01970,
978-740-8788, salemwaterfronthotel.com

Exchange vows at the waterfront and celebrate with loved ones in our Maritime Ballroom. Our exceptional event staff will tend to every detail to create the wedding of your dreams. Host your guests in the largest rooms on the North Shore.



MORE SPECIAL OCCASSION RESOURCES

Barn at Bradstreet Farm

bradstreetfarm.com

Bluebird Mobile Dessert Bar

bluebirdmobiledessertbar.com

Ceremonies & Passages

ceremoniesandpassages.com

Leah C-S Photography

leahcsphotography.com

Marrero Events

marreroevents.com

Real Maine Weddings

realmaineweddings.com

Sharon's Studio of Gloucester

capeannweddings.com

Whiting Photography

whitingphotography.com

Willowdale Estate

willowdaleestate.com

BEAUPORT
HOTEL • GLOUCESTER

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Experience the Best of the North Shore.
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978-282-0008

A Fresh Culinary Direction.

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Gloucester, MA 01930

978-491-5090

www.1606Restaurant.com

16
06
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& OYSTER BAR



BEAUPORT
HOTEL • GLOUCESTER





BEAUPORT CRUISELINES

VIEW UPCOMING CRUISES ON
beauportcruiselines.com

978-865-3210



Come For The Menu, Stay For The Vibe

Seaport
GRILLE

6 Rowe Square, Gloucester, MA

978-282-9799

seaportgrillegloucester.com



ACCOMMODATIONS

C Atlantic Vacation Homes

4 Old County Road, Gloucester, MA 01930, 978-290-4331 (local), 866-792-9238 (toll-free), atlanticvacationhomes.com

The best selection of vacation homes in Gloucester, Rockport and across the North Shore. Book direct today for your next beach escape.

C Beauport Hotel

55 Commercial Street, Gloucester, MA 01930, 978-282-0008, beauporthotel.com

The perfect New England coastal getaway with 94 rooms and suites, sweeping water views, rooftop pool/bar, distinctive dining choices and the area's largest event space. A destination for every occasion.

S Best Western Plus North Shore

50 Dayton Street, Danvers, MA 01923 978-777-1700, northshoredanvers.com

The Best Western Plus offers affordable and comfortable accommodations. The Best Western Plus is in a fantastic location just 12 miles from Boston & 7 miles from Salem. Enjoy complimentary hot breakfast every morning, free Wi-Fi, indoor heated pool, exercise room and new outdoor patio with a fire pit.

S Boston Marriott Peabody

8A Centennial Drive, Peabody, MA 01960, 978-977-9700, peabodymarriott.com

Marriott's premiere North Shore hotel featuring 256 rooms with FREE high speed Internet access, Sophia's restaurant, indoor pool, whirlpool & fitness center. Convenient to Boston, Salem, Gloucester, beaches, and shopping.

N Briar Barn Inn

101 Main Street, Rowley, MA 01969 978-653-5323, briarbarinn.com

Reimagined rustic comfort in a quaint New England setting, 30 minutes north of Boston. From our exquisitely appointed guest rooms to our spa and restaurant, the inn provides all the essentials elements for couples, families, & friends the stories they dream of telling. Not just for a weekend, but for years to come.

C Cape Ann Motor Inn

33 Rockport Road, Gloucester, MA 01930, 978-281-2900 capeannmotorinn.com

Located directly on Long Beach featuring views of the Twin Lighthouses on Thatcher Island. All guest rooms are ocean view! Efficiencies available, AC in all rooms, free WiFi, and dog friendly. Book directly for best rate.

N Essex Street Inn

7 Essex Street, Newburyport, MA 01950, 978-465-3148, essexstreetinn.com

Delightful & quaint accommodations in the Heart of downtown Newburyport, MA. Explore this charming community lined with cobblestone sidewalks & restaurants & amazing local shops during your perfect staycation or getaway!

S Hampton Inn Salem

11 Dodge Street, Salem, MA 01970
Hotel Direct: 978-414-3100
Reservations: 800-HAMPTON
www.salemboston.hamptonbyhilton.com

Hampton Inn Salem, a brand-new hotel downtown Salem. Walking distance to all restaurants, shops, attractions & the MBTA into Boston's North Station. Rates include a full breakfast, access to our indoor pool, & fitness center. Parking available in our attached heated garage with 24-hour Valet. Book your stay today!

Rest your Head

Location Key:

N Greater Newburyport

C Cape Ann

M Greater Merrimack Valley

S Greater Salem

C Harborview Inn

71 Western Avenue, Gloucester, MA
01930, 978-283-2277, harborviewinn.com

Overlooking Gloucester Harbor, this is a perfect four seasons bed and breakfast for vacations and weekends away. Walking to downtown restaurants, shops, museums, beaches & attractions.

S Hawthorne Hotel

18 Washington Square West, Salem,
MA 01970, 978-744-4080
hawthornehotel.com

A proud member of Historic Hotels of America, the Hawthorne Hotel, adjacent to Salem Common, offers classically appointed guest rooms, family-friendly restaurants (Tavern and Nathaniel's), event space, and free parking.

C Inns of Rockport

innsofrockport.com

We consist of Rockport, B&Bs, inns, hotels, motels, and rental properties throughout the town, with over 300 room accommodations for lodging.

S Residence Inn by Marriott North Shore - Boston - Danvers

51 Newbury Street, Danvers, MA 01923
978-777-7171, marriott.com/bosdn

Perfect for long-term stays. Neighboring historic Salem, Boston and Beautiful Cape Ann Area. All-suite rooms with full kitchens, complimentary breakfast, fitness center and wireless internet. Walking distance to Hardcover & TGI Fridays restaurants. Seasonal outdoor pool and fire pit.

S Salem Waterfront Hotel & Suites

225 Derby Street, Salem, MA 01970,
978-740-8788, salemwaterfronthotel.com

Our modern and sophisticated rooms, dine-in restaurant the Regatta Pub, indoor heated pool, and superior location to downtown Salem make us the perfect host for your next getaway.

continued on page 60

"Perfect for Longer Stays"



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50 Dayton Street • Danvers, MA 01923
(978) 777-1700 • NorthShoreDanvers.com



ACCOMMODATIONS

C The Hotel at Cape Ann Marina

75 Essex Avenue, Gloucester, MA 01930
978-283-2116, capeannmarina.com

Vacation destination with newly renovated hotel rooms! Located directly on the water. There is something for everyone with private hotel rooms, bars, outdoor igloos and waterfront dining with the freshest seafood. Open year-round. Private event venues & groups welcome. Home to TV series Wicked Tuna. Come visit.

C The Emerson Inn by the Sea

One Cathedral Avenue, Rockport, MA
01930 978-546-6321, theemersoninn.com

Escape to the northernmost tip of Cape Ann to this historic 35 room boutique hotel. Awaken to sunrise bursting out of the Ocean, enjoy an art deco atmosphere in our restaurant overlooking our salt water pool, and expansive garden on the rocky Atlantic coast.

C The Inn at Castle Hill

280 Argilla Road, Ipswich, MA 01938,
978-412-2555, theinnatcastlehill.com

Step into a place of understated elegance and serenity. Our ten rooms are uniquely appointed, many with views of the salt marsh, sand dunes, and Atlantic Ocean. Take tea on the verandah, stroll miles of shoreline, tour the historic Great House and gardens, or quietly read on a sunbathed window seat.

Traveling with your dog?

We suggest calling accommodations directly to make sure you and your best friend will be welcome, to understand expectations and any extra fees.



MORE ACCOMMODATION OPTIONS

Addison Choate

addisonchoate.com

Blue - Inn on the Beach

blueinn.com

Candlewood Suites Boston North Shore – Danvers

ihg.com/candlewood/hotels/us/en/danvers/bosdvo/hoteldetail

Castle Manor Inn

castlemanorinn.com

Compass Rose Inn

compassrosenewburyport.com

DoubleTree by Hilton Hotel Boston North Shore

hilton.com/en/hotels/bosnsdt-doubletree-boston-north-shore

Encore Boston Harbor

encorebostonharbor.com

Fairfield Inn by Marriott Amesbury

fairfieldinn.com/mhfta

Fairfield Inn Boston Woburn/Burlington

marriott.com/hotels/travel/bosfwfairfield-inn-boston-woburn-burlington

Four Points by Sheraton Boston Logan Airport Revere

fourpointsbostonloganairport.com

continued on page 62



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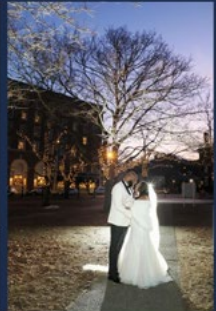
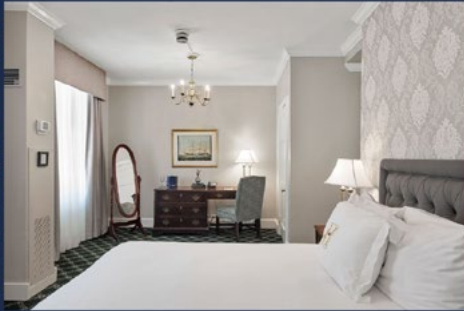


11 Dodge St, Salem, MA 01970
(978) 414-3100 • hilton.com



HAWTHORNE HOTEL

18 Washington Square West
978.744.4080 | hawthornehotel.com



Located in the heart of Salem, the Hawthorne is one of the North Shore's most revered hotels. Featuring classically appointed guest rooms, a Grand Ballroom overlooking the Common, the cozy Tavern with wood-burning fireplace, light-infused Nathaniel's for breakfast or live entertainment, and a friendly staff, the historic Hawthorne has been welcoming guests since 1925.

The Tavern

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ACCOMMODATIONS

MORE ACCOMMODATION OPTIONS

Four Points by Sheraton Wakefield Boston Hotel & Conference Center

[marriott.com/en-us/hotels/bosff-four-points-by-sheraton-wakefield-boston-hotel-and-conference-center/overview/](https://www.marriott.com/en-us/hotels/bosff-four-points-by-sheraton-wakefield-boston-hotel-and-conference-center/overview/)

Hampton Inn by Hilton Boston Peabody

hilton.com/en/hotels/bospbhxhampton-boston-peabody

Hampton Inn Boston Woburn

hilton.com/en/hotels/boswuhxhampton-boston-woburn/

Hampton Inn Haverhill

hilton.com/en/hotels/boshvohx-hampton-haverhill/

Harbor Light Inn

harborlightinn.com

Hilton Boston/Woburn

hilton.com/en/hotels/bosbwhf-hilton-boston-woburn

Holiday Inn & Suites Boston-Peabody

ihg.com/holidayinn/hotels/us/en/peabody/bospb/hoteldetail

Holiday Inn Express Andover/Lawrence

www.ihg.com/holidayinnexpress/hotels/us/en/lawrence/boslm/hoteldetail?cm_mmc=GoogleMaps-_-EX-_-US-_-BOSLM

Holiday Inn Express Boston North-Woburn

ihg.com/holidayinnexpress/hotels/us/en/woburn/boswm/hoteldetail

Holiday Inn Express Saugus (Logan Airport)

saugushotel.com

Homewood Suites by Hilton Boston Logan Airport Chelsea

hwsbostonlogan.com

Homewood Suites by Hilton Boston Peabody

hilton.com/en/hotels/boshwhwhomewood-suites-boston-peabody

Rockport Inn and Suites

rockportinnandsuites.com

Sally Webster Collection

sallywebster.com

Shea's Riverside Inn & Motel

sheasinn.com

Sonesta Select Boston Danvers

sonesta.com/sonesta-select/mal-danvers/sonesta-select-boston-danvers

Sonesta Select Boston Woburn Burlington

sonesta.com/us/massachusetts/woburn/sonesta-selectboston-woburnburlington

SpringHill Suites Boston Peabody

peabodyspringhillsuites.com

The Cabot Lodge

thecabotlodge.com

The Hotel Salem

thehotelsalem.com

The Merchant

themerchantsalem.com

Vista Motel

vistamotel.com

Wylie Inn & Conference Center

wyliecenter.com



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ACCOMMODATIONS

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 Salem, MA 01970



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Did You Know?

Singing Beach of Manchester-by-the-Sea gets its name from the harmonious sounds feet make in the sand.

Founded in 1799, the Peabody Essex Museum is the oldest continuously operating museum in the nation.



A Fun Tradition

First held in 1818, the Topsfield Fair is America's oldest agricultural fair.

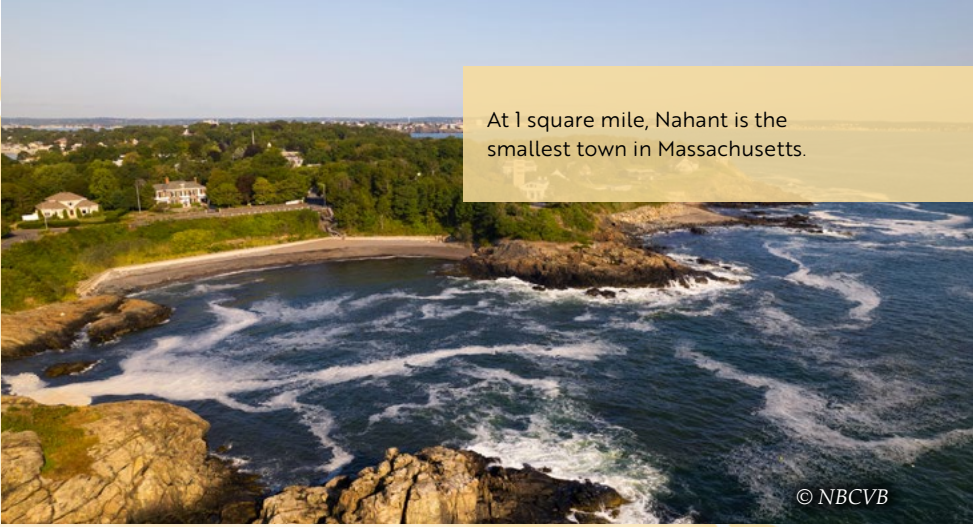
The oldest fruit tree in the United States is located in Danvers. The Endicott Pear Tree was planted in the early 1630s by Massachusetts Governor John Endicott and still stands today.



In 1941, Bob Montana created the first "Archie" Comic Strip based on his high school days at Haverhill High School.



Lowell's Boat Shop in Amesbury is the oldest continuously operating boat shop in America and the birthplace of the dory.



At 1 square mile, Nahant is the smallest town in Massachusetts.

© NBCVB



"Finding Nemo?" More like *"Finding Rockport."*
Director and co-writer Andrew Stanton is a Rockport native who hid a few homages to Cape Ann in the film.

Clarence Birdseye,
"inventor" of frozen food,
set up his first fish processing
factory in Gloucester in the
1920s where his machine
was used to quickly process
and freeze fish.



A bronze statue of Samantha from the famous sitcom *Bewitched* stands in downtown Salem to pay tribute of the show filming its 7th season there.



Courtesy of Lynn Museum/
Lynn Arts

Marshmallow Fluff was first
manufactured in Lynn in 1920.
Peanut butter sandwiches have
never been the same!

Fun Facts & Other Info • NorthofBoston.org



See you at the

With quintessential New England towns, industrial inland communities, stunning coastlines and a bustling working waterfront culture, Boston's North Shore has become one of the most desirable settings for movies making their way to the big screen.

CODA, 2021

The 2021 Oscar winning film for best picture was filmed in and around Gloucester. Two iconic locations from the film include **The Halibut Point State Park**

Rock Quarries and the **Shalin Liu Performing Arts Center** which is disguised as the Berklee College of Music in the final scene. Gloucester's famous fishing pier is also spotted along with local spots like the former Beverly High School.



LITTLE WOMEN, 2019

The popular film starring Emma Watson filmed at the **Crane Estate on Castle Hill** in Ipswich.

I FEEL PRETTY, 2017

This funny flick starring Amy Schumer takes place in Manhattan but **Salisbury Beach** can be spotted during one of the main character's dates.

THE TENDER BAR, 2021

This film starring Ben Affleck and directed by George Clooney is set in Long Island but was actually filmed in **Jacob's Corner bar** located on Rantoul Street in Beverly.

MANCHESTER BY THE SEA, 2016

Casey Affleck filmed this award winning film in – you guessed it – Manchester-by-the-Sea! Nearby filming locations included Beverly, Lynn, Essex and Salem. **Bakers Island Light** can be spotted as well as shots of **Fibber McGee's Bar** in Beverly and Manchester Essex Regional Middle School.

HUBIE HALLOWEEN, 2020

This Netflix original film starring Adam Sandler was set in Salem but actually filmed in Marblehead. Shots of downtown Marblehead, **Salem Common** and **The Salem Witch Museum** are all featured in this film.

JOY, 2015

This star-studded film with Jennifer Lawrence, Robert DeNiro and Bradley Cooper features scenery shots of Haverhill, Lynn, Salem and Manchester.

Movies

CLEAR HISTORY, 2012

This film written by Larry David takes place in Martha's Vineyard but was actually filmed North of Boston. Spot The **North Shore Music Theatre** along with scenery shots of Marblehead, Topsfield and Essex.

GROWN UPS, 2010

This classic comedy starring Adam Sandler shows clips of Chebacco Lake in Hamilton, homes in Marblehead, and a dinner scene at **Woodman's of Essex**.

THE PROPOSAL, 2009

This iconic rom-com starring Sandra Bullock and Ryan Reynolds is set in Alaska but actually is filmed at a home in Manchester-by-the-Sea. Notable places to look out for are **Myopia Hunt Club** in Hamilton and **Bearskin Neck** in Rockport.

GHOSTS OF GIRLFRIENDS PAST, 2009

This Romantic Comedy starring Matthew McConaughey and Jennifer Garner features scenes at the **Crane Estate on Castle Hill** in Ipswich.

BRIDE WARS, 2009

This Romantic Comedy starring Anne Hathaway and Kate Hudson filmed a scene at **The Peabody Essex Museum** in Salem.

THE PERFECT STORM, 2000

The Perfect Storm features a real bar in Gloucester, "The Crow's Nest", however in the film it is in a made-up location near the **Maritime Gloucester Museum**.

STATE AND MAIN, 2000

Follow Philip Seymour Hoffman and William H. Macy as they can be spotted in Manchester, Beverly and Gloucester.

HOCUS POCUS, 1993

The famous Halloween movie features many scenes from Salem including the **Rope's Mansion** in Salem (Allison's House), **Pioneer Village in Salem**, **Salem Common**, and **Old Burial Hill Cemetery** in Marblehead.



MERMAIDS, 1990

Cher can be spotted in Ipswich, Rockport and Gloucester in this 90's classic.

Going our Way?



By Ferry

Services operate from late spring to the end of October. Travels between Boston & Salem. Leaves Blaney Wharf and lands at Long Wharf and Boston Aquarium area in Boston.
Call 978-741-0220.

TOURS & TRANSPORTATION

S Salem Trolley

8 Central Street, Salem, MA 01970
978-744-5469, salementrolley.com

Ride the Red Trolley! Salem's Original Trolley tours! One-hour narrated historical tour with same day shuttle service April-October. Special tours, private tours, weddings & charters available year-round. Visit our website for updates, schedules, and Covid-19 regulations.

Boston Charter Bus Company

bostoncharterbuscompany.com

GOGO Charter Boston

Gogocharters.com/boston-charter-bus

National Charter Bus Boston

nationalbuscharter.com/boston-charter-bus

New England Coach

newenglandcoach.com

North Shore Brewery Tours

nsbrewerytours.com

Over the Bridge Tours of Cape Ann

overthebridgetours.com

Shofur Boston

shofur.com/charter-bus/boston-bus-rental

Wolfe Adventures & Tours

wolfetours.com

By Train & Bus

For **Massachusetts Bay**

Transportation Authority (MBTA)
call 800-392-6100.

For interstate rail, please call
Amtrak at 800-872-7245.

Cape Ann Transportation Authority

CATA operates bus lines around Cape Ann. Call 978-283-7916.

Merrimack Valley

Regional Transit Authority

Providing transportation in the Merrimack Valley area.
Call 978-469-6878.

Peabody Logan Express

MASSPORT provides express bus service at fifteen minutes past the hour from Peabody to Logan Airport. It is located at 91 Essex Center Drive, in Peabody at the Northshore Mall.
Call 978-839-3765.



By Plane

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—Bon Appétit



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APPROXIMATE TRAVEL DISTANCES TO MAJOR CITIES

Boston	25 mi / 40 km
Portsmouth, NH	39 mi / 63 km
Providence, RI	72 mi / 116 km
Portland, ME	90 mi / 145 km
Springfield, MA	114 mi / 183 km
Hartford, CT	120 mi / 193 km
Albany, NY	188 mi / 302 km
Burlington, VT	220 mi / 354 km
New York City	233 mi / 377 km
Montreal, QC	312 mi / 504 km
Philadelphia, PA	325 mi / 523 km
Syracuse, NY	330 mi / 531 km
Quebec City, QC	398 mi / 636 km

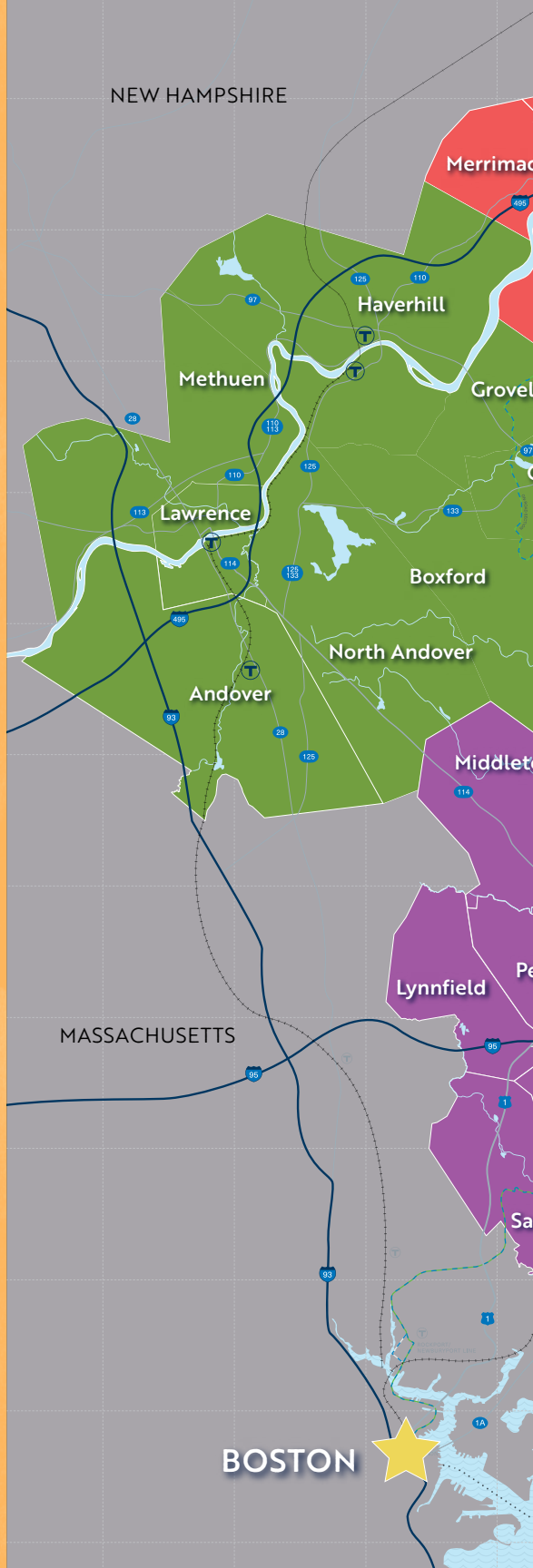
DISTANCES BETWEEN POPULAR DESTINATIONS

Boston to Salem:
25 miles / 40 km

Boston to Gloucester:
39 miles / 63 km

Boston to Newburyport:
42 miles / 68 km

New York to Salem:
233 miles / 375 km



BOSTON



ESSEX NATIONAL HERITAGE AREA

The Essex National Heritage Area is federally recognized for its historic, cultural, and natural significance.

KEY:

- GREATER NEWBURYPORT
- CAPE ANN
- GREATER MERRIMACK VALLEY
- GREATER SALEM
- ESSEX COASTAL SCENIC BYWAY
- MBTA TRACKS
- SALEM FERRY
- BORDER TO BOSTON TRAIL EAST COAST GREENWAY
- T MBTA TRAIN STATION



Spirits: Tsherin Sherpa with Robert Beer

February 4–May 29, 2023

PEABODY ESSEX MUSEUM

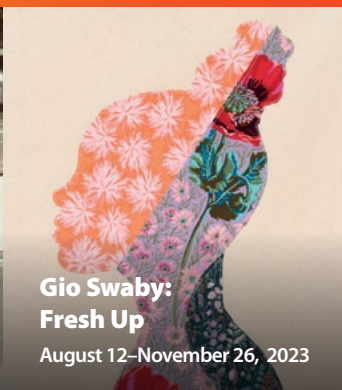
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As We Rise: Photography from the Black Atlantic

June 17–December 3, 2023



Gio Swaby: Fresh Up

August 12–November 26, 2023



The Salem Witch Trials 1692

Opens Fall 2023

Spirits: Tsherin Sherpa with Robert Beer is organized by the Virginia Museum of Fine Arts, in partnership with the Peabody Essex Museum. Media Partner: The Boston Globe. *As We Rise: Photographs from the Black Atlantic* (with selections from the Wedge Collection) is organized by Aperture, New York, and curated by the Polygon Gallery, North Vancouver. *Gio Swaby: Fresh Up* was organized by the Museum of Fine Arts, St. Petersburg and the Art Institute of Chicago. Exhibitions at PEM are made possible by generous support from Carolyn and Peter S. Lynch and The Lynch Foundation. Many thanks to the individuals who support the Exhibition Incubation Fund: Jennifer and Andrew Borggaard, James B. and Mary Lou Hawkes, Kate and Ford O'Neil, and Henry and Callie Brauer. We also recognize the generosity of the East India Marine Associates of the Peabody Essex Museum.

Tsherin Sherpa, *Spirits (Metamorphosis)* (detail), 2019–20. Acrylic and ink on canvas. Private Collection of Dolma Chonzom Bhutia. James Barnor, *Drum Cover Girl Erlin Ibreck, Kilburn, London* (detail), 1966. From *As We Rise: Photography from the Black Atlantic* (Aperture, 2021). Courtesy Autograph ABP. Gio Swaby, *New Growth Second Chapter 11* (detail), 2021. Thread and fabric sewn on canvas. Collection of The Altman Family. © Gio Swaby. Tompkins Harrison Matteson, *Trial of George Jacobs, Sr. for Witchcraft* (detail), 1855. Oil on canvas. Gift of R. W. Ropes, 1859. 1246.

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